

INDIANA DECA BOARD MEETING
Saturday, September 26, 2015
Marriott East Hotel
APPROVED MINUTES

The meeting was called to order at 9:07am.

The following members were present: Julie Moore, Becky Kuehl, Michelle Chapman, Gen Craft, Janice Brown, Steve Bennett, Bill Turner, Audrey Fischer, Mason Swofford, Eric Ogle, Amanda Graham, Andy Dunn, Michelle Goudy, and Emily Eaton.

Members not attending: Brian McNeal and Stephanie McElwarth

Guests: Cathie Bryant and Warren Wallace

Approval of Agenda: Julie Moore made a motion to accept the agenda. Seconded by Bill Turner; motion carries.

Approval of Minutes: Bill Turner made a motion to approve the minutes. Seconded by Michelle Chapman; motion carries.

2015-2016 State Officer Report

- A. Sponsorship
Raised \$7,850 of \$9,000 (goal) in sponsorship money - \$100 Midwest Engineers; \$250 Thompson Thrift; \$500 Anderson University; \$1,000 IUPUI Kelley School of Business; \$6,000 Evansville Schroeder School of Business. Officers are in talks with nine additional companies
- B. New Chapters - Noblesville (4/5); Mooresville (8); Cathedral (8) and possibly Brebeuf and Culver Academy for the 2016-2017 school year
- C. Indiana ACTE Conference - hosted a Indiana DECA booth on September 25th; officers Madison Marshall, Ashley Joseph, and Mason Swofford attended; talked with teachers and professionals about DECA; Johnson and Wales rep is willing to help spread word about DECA
- D. Indiana DECA Website - Noah Smith has been working on a more accessible, professional, and appealing Indiana DECA website
- E. District Presidents - Have started planning district competitions and district meetings; Miracle Minute will be held at each district competition; each district will choose a charity to represent
- F. DECA Month - Organizing an "Instagram Takeover" of Indiana DECA's Instagram account; chapters will be selling Riley Mobiles (FLC); an application process
- G. Indiana DECA Fall Leadership Conference - November 9th at Banker's Life Fieldhouse; officers have written the script, hosting a Shark Tank experience with

Northwood University, and the conference is offering many activities to develop leadership and business skills

- H. Communications - State officers have written a "Back to School" issue and a fall issue
- I. SCDC will be held on February 28th through March 1st; theme will be "DECA Under the Sea"; brainstorming possible options for Monday night's entertainment, ideas include concert, comedian, and hypnotist (back-up plan)
- J. Number of Officers Update - Two state officers have been dismissed from their responsibilities, leaving 9 state officers.

IDOE Update

BMIT Program Specialist interviews start the week of September 28, 2015; CTSO "New Teacher" workshop was held at IACTE Conference on September 24; IDOE is pushing for more CTSOs in schools; Anticipate minimal changes to courses and course titles (for 2016-2017 Digital Citizenship moves to middle school and is no longer HS credit, ICT becomes Digital Applications & Responsibility); November Conference will offer onsite Certiport testing; more PD opportunities will be available in the spring; legislative has a committee and IDOE has created a panel to address teacher shortages throughout the state; new dual credit teaching requirements (2016-2017) will not affect CTE dual credit teachers.

2015-2016 Grant Report

Janice Brown stated the 2015-2016 funds of \$80,000 is up and running; provided grant application for viewing.

State Advisor Report

- A. CAM Conference
 - 1. No hotel tours because of 39 hotels being used at ICDC
 - 2. Indiana only fits in 20 hotels due to size
 - 3. Central Region Board meeting
 - 3. Innovations Fest
- B. Membership Report
 - 1. Avon - 39; Brownstown Central - 16; Griffith - 47; Jimtown - 71; Washington Township - 14, for a total of 188

New Chapters

- 1. Mooresville H.S. - D8 and Noblesville H.S. - D4/5

Interested Schools

- 1. Culver Academy - D2; Cathedral - D8; Brebeuf

Dropped Chapters

- 1. Northwestern H.S. - D4/5; Hanover Central - D1; North Putnam - D7; Evansville Central - D10

- C. Fall Leadership Conference
 - 1. Monday, November 9th
 - 2. Registration fee: \$40.00 (includes game ticket and t-shirt)
 - 3. Shark Tank activity with Shark Tank
 - 4. Officers coming down the night before

- D. Central Region Leadership Conference 2016
 - 1. Signed contract with JW Marriott
 - 2. Visit Indy
 - 3. Tri-Leadership

- E. Sponsorship 2015-2016
See State Officer Report

- F. DECA Month Fundraiser
 - 1. Riley Hospital for Children icons (\$1.00 each sold during DECA Month)
 - 2. Winning chapter (total icons sold averaged with chapter size) will receive the most charitable chapter award and be let out of all three general sessions first at SCDC.

Standing Committee Reports

- A. Financial
Distributed profit and loss statement (July 1 - September 23) and balance sheet as of September 23, 2015 .

Michelle Chapman reviewed financial committee's financial goals and actions for the academic year. Sponsorship money received this year should be 10% more than 2014-2015, state officers are well on their way reaching this goal.

- B. Conference and Leadership
Bill Turner addressed conference and leadership goals and actions for the year. A DECA Professional Selling Events summary was presented to the board since competition started at the district level last year.

- C. Membership
Amanda Graham presented modified membership goals and actions. A spreadsheet aligning every DECA competitive event to current IDOE BMIT courses has been finalized to share with district coordinators, as well as, a "We are DECA" letter template has been created by Julie Moore with the intent to be sent to non-DECA schools to encourage establishing a chapter. The template letter will be shared with all district coordinators.

- D. Professional Development
Gen Craft presented professional development goals and actions. Gen Craft, Janice Brown, and Emily Eaton attended the Train-the-Trainer summit in Reston, Virginia, this past summer. A Train-the-Trainer professional development day was held for all district coordinators in late July. Numerous Train-the-Trainer professional development workshops have been held throughout the state in various districts. Gen Craft gave an Entrepreneurship Lean Model presentation

at the IACTE Conference on September 25, 2015. A recommendation, by current business educators, has been made to hold a marketing workshop in the future. Michelle Goudy has been brainstorming and planning summer PD days in June.

- E. Promotion
Becky Kuehl discussed promotion goals and actions. A media kit is going to be created by the committee to be utilized by all chapter advisors, state officers, and state advisor.

Unfinished Business

- A. 2015-2016 Standing Committee Assignments
- B. 2015-2016 Program of Work
- C. Rebalancing of Districts - tabled

New Business

- A. IN DECA State Officer Structure
- B. Entrepreneurship Workshop
- C. Other
Discussion of requiring all chapters to spend the night at SCDC

Announcements

- A. Next meeting date, time and location
November 7, 2015 from 9:30AM - 3:00PM at Westfield High School

Adjournment

Bill Turner made a motion to end the meeting. Seconded by Michelle Chapman; motion carries. Meeting concluded at 12:25PM.