

INDIANA DECA BOARD MEETING
Keystone Sheraton Hotel
September 20, 2014
APPROVED MINUTES

Meeting was called to order at 8:45AM.

The following members were present: Janice Brown, Eric Ogle, Amanda Graham, Bill Turner, Emily Eaton, Steve Bennett, Gen Craft, Drew Shayotovich, Julie Moore, Lots Pinneyi, Robin Perry, Michelle Goudy, and Brian McNeal.

Members not attending: Becky Kuehl, Amber Reed, Michelle Chapman, and Chad Hale

Approval of Agenda: Bill Turner made a motion to accept the amended agenda. Seconded by Michelle Goudy; motion carries.

Approval of Minutes: Lots Pinneyi made a motion to accept the minutes as amended. Seconded by Bill Turner; motion carries.

2014-2015 Grant: Grant submission was turned in on time. Indiana DECA was awarded the full requested amount of \$80,000. Eric Ogle will be overseeing the grant as the Indiana Department of Education representative.

IDOE Update: No information to report.

State Officer Report:

- A. Fall Leadership Conference
Met for two days to prepare for upcoming Fall Leadership Conference. Officers wrote the script for the conference, as well as, decided on all activities. Officer assignments were made in regards to music selection, specific roles within the script, and organized activities.
- B. Program of Work
The state officers completed the program of work for the upcoming year. Breaking into groups, each officer was assigned a specific section of the POW and decided on the tasks, dates, and responsibilities in order for officer team to reach their goals.
- C. DECA Month
Several ideas for National DECA Month were brainstormed. Various competitive fundraisers, such as selling wall stickers to raise money and awareness for MDA were discussed.

- D. SCDC
Great discussion of theme ideas for SCDC were discussed, such as neon, beach, "Dukes of DECA".

State Advisor Report:

- A. CAM Conference
 - 1. Hotel Tours
 - 2. Central Region Board Meeting
 - 3. Innovations Fest
 - a. Motivating your chapters to participate in Chapter Campaigns
 - b. WORKWINWOW - Train the Trainers
 - c. Administrator Day at SCDC

- B. Membership Report
 - 1. 4 Chapters Submitted
 - a. Avon - 170 members
 - b. Griffith - 15
 - c. Washington Township - 29
 - d. Yorktown - 77

TOTAL: 291

 - 2. New/Reactivated Chapters
 - a. Covenant Christian High School - D8
 - b. Griffith High School - D1 (reactivated)
 - c. Horizon Christian Academy - D3/D6
 - d. Providence Cristo Rey High School - D8
 - e. Triton High School - D2
 - f. West Vigo High School - D7

 - 3. Dropped Chapter
 - a. Zionsville High School

- C. Fall Leadership Conference
 - 1. Tuesday, November 4th
 - 2. Registration fee: \$33.00 (includes game ticket)
 - 3. University of Evansville presence
 - 4. Officers coming down the night before

- D. 2014 DECA Central Region Leadership Conference
 - 1. Minneapolis, MN
 - 2. December 5-7, 2014
 - 3. I AM DECA theme
 - 4. Registration \$110.00
 - 5. Hotels

- a. Hilton or Hyatt
 - b. \$158.00/night (includes tax)
 - 6. Chapter registration is live. Can be found on Indiana DECA website
 - 7. Registration deadline: October 22, 2014
- E. Sponsorship 2014-2015
 - 1. University of Evansville
 - a. Diamond Level - \$2,000.00
 - b. 2015 SCDC Opening Session Sponsor - \$2,500.00
 - c. Sponsor Advisor Reception at 2015 SCDC - \$500
 - d. \$500 stipend for expense of opening session speaker Derrick Stewart, CEO Southwestern Indiana YMCA. (20 minute speech) Indiana DECA will not have to pay for speaker.
 - e. \$2,000 scholarships to every DECA student that attends University of Evansville (can be combined with other scholarships from the school).
 - f. Total amount of money confirmed to date, is \$5,000 + \$500 stipend for speaker. Still working on scholarships.
- F. DECA Month Fundraiser
 - 1. MDA Icons
 - a. \$1.00/icon during National DECA Month
 - b. Winning Chapter (total icons sold averaged with chapter size) will receive the most charitable chapter award and be let out of all three general sessions first at SCDC)
- G. STN Numbers
 - 1. Collecting student #s only
 - 2. Student numbers are to be submitted on Excel spreadsheet - NO STUDENT NAMES
 - 3. Spreadsheet to be submitted early December via email to Indiana DECA
 - 4. Analyzed STN data will be available early 2015
- H. My Community, My Vision
 - 1. Martinsville DECA submitted essay
 - 2. No DECA chapter was accepted
 - 3. 11 submissions total; 5 were accepted

Standing Committee Reports

- A. Financial
 - Indiana DECA Balance Sheet (as of September 19, 2014) was presented
 - Indiana DECA Profit and Loss Statement (July 2013-June 2014) was presented
- B. Conference & Leadership
 - Lots Pinney made the motion of Professional Selling events competition starts at the district level for the 2014-2015 year. Seconded by Drew Shayotovich; motion carries.

- C. Membership
No information was provided.
- D. Professional Development
 - 1. Announced the November IBEA Conference for professional development; registration is available.
 - 2. Discussion of ideas for June 2015 professional development opportunities (held at Westfield HS for DECA advisors and Marketing teachers)
- E. Promotion
No information was provided.

Ad Hoc Committee Reports:

- A. CRLC 2016
 - 1. Three ideal, selected weekend dates are not available in 2016
 - 2. Available weekend date - November 4-6, 2016
 - a. Recommended having conference Thursday - Saturday

Unfinished Business:

- A. 2014-2015 Indiana DECA Program of Work
Board broke into standing committees to work on POW, refer to POW for details
- B. Written Event Penalty Point Checklist
Lots Pinney made the motion to approve the amended Indiana DECA Written Event Checklist. Julie Moore seconded; motion carries.
- C. Volunteer Appreciation Stipend
Lots Pinney made the motion to present \$200 gift cards to Michelle Chapman, Cathie Byrant, and Amanda Graham in appreciation as volunteers. Brian McNeal seconded; motion carried.
- D. SCDC Dance/Entertainment
SCDC Dance has been discontinued and the Indiana DECA State Officers will brainstorm alternative ideas.
- E. Other
SCDC Valet Parking for 2014 SCDC was \$2,355.25 (total). Seventy judges valet parked on Monday for a billing of \$2,030.00.

Announcements:

- A. Next Meeting: November 20th, Wyndham Hotel West at 6:30pm. Dinner starts at 6:00pm.

Adjournment: Bill Turner moved to adjourn at 12:35 PM.