

INDIANA DECA BOARD MEETING
Wyndham Hotel West - Indianapolis
November 7, 2013

Meeting was called to order at 6:42 PM.

The following members were present: Janice Brown, Becky Kuehl, Eric Ogle, Steve Bennett, Amanda Graham, Bill Turner, Emily Eaton, Cathie Bryant, Michelle Chapman, Gen Craft, Judy Commers, Brandon Sakbun, Lots Pinnyei, Michelle Goudy, Robin Perry, and Brian McNeal

Members not attending: Baylee Crum

Approval of Agenda: Bill Turner made a motion to accept the amended agenda. Seconded by Judy Commers, motion carried.

Approval of Minutes: Judy Commers made a motion to accept the minutes as amended. Seconded by Bill Turner, motion carried.

2013-2014 State Officer Report: Indiana Fall Leadership Conference took place on Saturday, November 2nd at Bankers Life Fieldhouse. Students across the state attended and participated in leadership and group activities up to lunch. After lunch, staff from the Pacers staff presented information about their job and what they do on a day-to-day basis. Once guest speakers concluded, students were released to dinner then attended the Pacers vs. Cavaliers basketball game. Students also participated in an "Instagram Challenge" which led to an increase in followers to the Indiana DECA Instagram and Twitter accounts. There were 180 people registered for the conference.

Students in District 7 participated in their fall leadership conference. The conference was filled with just fewer than 200 students who took a practice test, basic role play and attended a leadership workshop. Students were then dismissed for lunch then returned for awards. Next year the conference hopes to open up to all districts.

State Officer Meeting is scheduled for Saturday through Sunday (November 9-10) at the Indianapolis Downtown Marriott. Planning for SCDC is on the agenda.

Sponsorships: Lanyards for SCDC will be donated by Microsoft.

IDOE Update: New courses for next year-Leadership in Development for students who are state officers and for top students who compete in DECA, MUST be a paid member of a CTSO and taught by a CTSO chapter advisor, cannot be first year CTSO member. Leadership in Development course framework has already been created. Designed as an independent study course. This course is not in a pathway. Intro to Computer Science and Introduction to Entrepreneurship (one semester class recommended for 9th and 10th grade students) are two additional new courses for 2014-2015. These courses will be developed in Spring 2014.

Proposed models: Work Based Learning (formerly called co-op) is an instructional strategy. May be done as a stand-alone class or as a capstone class. Still an option, as well as, Interdisciplinary Cooperative Education. Students must be paid in co-op. Internship model allows for students to either be paid or unpaid. Apprenticeships (to learn trade or skill) will be created. Service Based Learning will allow students to volunteer at a not-for-profit organization. The last model is School Based Enterprises model for student operated school stores. Banks would also fall under School Based Enterprises. Mentorship standards and framework will be created in Spring 2014.

Middle school standards review of business courses is currently going on and will go for public review in January.

It is considered fraud to misreport student enrollment in CTE courses.

It is recommended to get involved in our Indiana Works councils.

Schools need to submit STNs for DECA members ASAP.

State Advisor Report:

- A. Membership Report
Current Membership (as of 11/6/13)

Students:	1,545
Advisors:	38
Alumni:	5
Professional:	7
TOTAL:	1,595

Unsubmitted Membership: 244

- B. Fall Leadership Conference
Indiana FLC ran smoothly and working with the Pacers was great. State advisor recommended state officers stay overnight the night before to prepare for the DECA session(s) in the future. Advisors present at board meeting provided positive feedback of FLC, yet the facility tour of the fieldhouse could have been better.

- C. Central Region Leadership Conference
CRLC will be held December 6-8, 2013, in Milwaukee, Wisconsin. There are 155 people registered from Indiana DECA. The following schools have registered: Avon (30), Frankfort (16), Jimtown, (19), Lebanon (7), Martinsville (10), Penn (21), Union City (7), Washington (25), Wawasee (12), and Zionsville (7). State advisor will be in attendance at CRLC.

- D. State Career Development Conference
SCDC plaque quote from Imperial Trophy was presented to the board. Providing DECA Inc. approves, Judy Commers made the motion to contract service with Imperial Trophy for one year. Seconded by Bill Turner; motion carried.

Kent Lewis has accepted the responsibility of organizing and setting up SCDC awards at the conference site.

State advisor, Janice Brown, and Michelle Chapman will be meeting with the Indianapolis Downtown Marriott about the tax-exempt situation.

- E. State Officer Screening/Project Penalty Pointing
State Officer Screening will take place on Saturday, February 1, 2014, and the location is to be determined.
- E. Conference Cover Design and ICDC Pin Design Contest
SCDC Program cover design and ICDC pin design contest due date has been extended to November 26th.
- F. Chase Bank Account
State advisor reported the Chase checking account had been compromised. As a result, the checking account was closed and a new account has been opened. Emily Eaton and Janice Brown worked diligently with Chase Bank to make necessary changes and prevention measures for the future.
- G. Other- Marian University has committed to giving \$2,000 and speaking at a workshop at SCDC. Additional SCDC workshop speakers include Joe Spaulding, Microsoft, and possibly Brian Lowe and Brian Lowe's wife "The Queen of Free".

Standing Committee Reports:

- A. Financial
Balance Sheet as of October 31, 2013, and Profit & Loss Previous Year Comparison (July 1 through November 6, 2013) was provided by state advisor.
- B. Conference and Leadership
No information was reported.
- C. Membership
No information was reported.
- D. Professional Development
No information was reported.
- E. Promotion
No information was reported.

Ad Hoc Committee Reports:

- A. CRLC 2016
Emily has started networking with other DECA Central Region State Advisors to discuss CRLC planning. Possible dates are being formed for consideration.
- B. Constitution & By-laws
The ad hoc committee will be meeting soon to discuss constitution & by-laws.

Unfinished Business:

- A. ICDC Stipend for 2014
Bill Turner made a motion for those who qualify to compete or have submitted a written component that qualifies for ICDC and incoming Indiana DECA State Officers would be eligible for the Indiana DECA stipend. Seconded by Judy Commers, motion carried.
- B. Data Management
Janice provided a report on data management communication with Dave Smith. The intention is that the software will be viable for at least ten years.
- C. 8th Grade Membership
Judy Commers asked for clarification about 8th grade members attending SCDC.

New Business:

- A. State Officer Orientation 2014-2015
Emily discussed having State Officer Orientation during ICDC. The students would attend LEADS on Monday from 8:30-12 and then have Indiana orientation from 1-6 p.m. Same idea on Monday and then Tuesday from 2:30-6:00 p.m. Brian McNeal moved to hold orientation during ICDC and Bill Turner seconded it. The motion passed.
- B. SCDC Sponsorships - Microsoft will pay Indiana DECA \$17.00/judge if they can judge a combination of 10 hours/employee shared between district and SCDC. Microsoft will provide judges for the Sports & Entertainment event. Microsoft will provide the lanyards for SCDC. MHG Hotels (Michelle Chapman's employer) will also be sponsoring the Travel & Tourism event at SCDC.
- C. Bill Turner made a motion to increase the SCDC registration cancellation fee to \$15.00. Seconded by Michelle Chapman, motion carried.
- D. Carmel is being charged \$100 again this year for not staying at the hotel. Janice Brown is going to contact the Carmel DECA Advisor to see if she wants sleeping rooms for her students to be able to hang out in.

- E. State advisor reminded district coordinators of the copyright laws of the DECA competitive event exams and role plays before handing out district competitive event jump drives. All district coordinators had to sign a paper from National DECA that stated they would follow the rules.

Announcements:

- A. 2013-2014 IN DECA Board Meeting Dates
 - February 8 Indiana DECA Board Meeting - Westfield HS, 9:30AM
 - April 12 Indiana DECA Board Meeting TBD
 - June 10 Indiana DECA Board Meeting TBD

- B. Other

Next board meeting will be on February 8, 2013, at 9:30 AM.

Judy Commers moved to adjourn. Meeting was adjourned at 9:45 PM.