

INDIANA DECA BOARD MEETING
Westfield High School
June 17, 2014
APPROVED MINUTES

Meeting was called to order at 5:00PM.

The following members were present: Janice Brown, Becky Kuehl, Eric Ogle, Amanda Graham, Bill Turner, Emily Eaton, Cathie Bryant, Michelle Chapman, Gen Craft, Brandon Sakbun, Lots Pinneyei, Michelle Goudy, and Brian McNeal. Guests include Julie Moore, Amber Reed, and Chad Hale.

Members not attending: Steve Bennett, Judy Commers, Baylee Crum, and Robin Perry

Approval of Agenda: Bill Turner made a motion to accept the amended agenda. Seconded by Gen Craft, motion carried.

Approval of Minutes: Bill Turner made a motion to accept the minutes as amended. Seconded by Lots Pinneyei, motion carried.

2014-2015 Grant: Grant submission was turned in on time. Indiana DECA was awarded the full requested amount of \$80,000. Eric Ogle will be overseeing the grant as the Indiana Department of Education representative.

IDOE Update: Emphasis on the 2014-2015 school year is professional development. IACTE will be held September 19-20 at the Sheraton hotel and the IBEA Conference will be held November 21-22 at the Wyndham West Hotel (sub pay will be available). Focus is being placed on the non-traditional student (such as females). There are no changes to BMIT standards this year. Standards can be located at: doe.in.gov/standards Two new classes being added to BMIT offerings, they include: Intro to Entrepreneurship and Intro to Computer Science. Encouragement for all BMIT teachers to sign-up for the Indiana BMIT Google+ Communities at doe.in.gov/elearning/online-communities-practice BMIT teachers have access to Precision Exams at precisionexam.com/Indiana Students may use this site to complete end-of-course assessment free of charge.

2013-2014 State Officer Year-End Report: Summary of officer goals was provided, which included: obtaining 1,195 followers on IndianaDECA twitter; each district created a twitter account; increased student membership; hosted a "bomb dot com" state conference which included a successful Jar Wars and Miracle Minute events. Officers did not meet their sponsorship goal of \$10,000.

State Advisor Report:

- A. 2014 SCDC Report
 - Record attendance (Total 1,935)
 - Students 1,716 Chaperones 145
 - Advisors 63 State Officers 11

The conference has maxed out the conference ballroom for general sessions (capacity 1,900). Seating assignments will be emailed to advisors prior to the start of the conference.

- B. 2014 ICDC Report
Attendance (Total 277)
 - Students 229
 - Advisors 27
 - Chaperones 19
 - Spouse/Family 1

Brian McNeal made a motion to have Indiana DECA cover the oversight in hotel tax charge of \$2,000. Seconded by Gen Craft, motion carried.

- C. 2014 Central Region Leadership Conference
Minneapolis, Minnesota December 5-7, 2014
Hotel assignment: Hilton or Hyatt (\$139.00 plus tax for either hotel)

- D. 2013-2014 Membership Report
Total Membership: 3,308
 - Students 3,187
 - Advisors 69
 - Alumni 32
 - Professional Members 20

New Chapters (7): Concordia Lutheran, Beech Grove, Lakeland, LaVille, Lebanon, North Putnam, and Valparaiso High School.

- E. 2014-2015 State Officer Orientation
Holding state officer orientation during ICDC went fairly well, although did not have time to cover all needed information. ICDC is not considered the best time to hold orientation if officers are competing.

- F. Sponsorships 2014-2015
Communication has been established with the University of Evansville. Details will be presented at next board meeting in order to approve the following:
University of Evansville-Diamond level sponsor for the amount of \$2,000; 2015 SCDC Opening Session Sponsor for \$2,500; Sponsor Advisor Reception at 2015 SCDC for \$500; provide \$1,000 stipend for expense of opening session speaker Derrick Stewart (CEO Southwestern Indiana YMCA-20 minute speech); provide \$2,000 scholarship to every DECA student that attends University of Evansville (can be combined with other scholarships from school).

Standing Committee Year-End Reports

A. Financial

Indiana DECA Proposed Budget 2014-2015 was presented

Indiana DECA Profit & Loss Prev Year Comparison (July 2013-May 2014)

Lots Pinnyei made a motion to show our appreciation to volunteers that have gone above and beyond expectations, we would like to present a \$200 gift card to the following: Michelle Chapman, Cathie Bryant, Kent Lewis, and Amanda Graham and a \$50 gift card to Caleb Smith and Jessie Smith (Dave Smith's children). Gen Craft seconds the motion.

Lots moved to amend the motion that this year, Kent Lewis (\$200) and each of Dave Smith's assistants (\$75 each). Bill Turner seconded. Motion carried.

Bill Turner moved to table the other respective recipients.

Lots Pinnyei made a motion to cover hotel room expense for board members, attending an Indiana DECA Board meeting, up to \$120.00 by the discretion of the Executive Director. Bill Turner seconded motion; motion carried.

Lots Pinnyei made a motion to increase the district coordinator's DCDC stipend from \$5,000 to \$6,000 in total; the amount is split based upon district student membership. Cathie Bryant seconds; motion carried.

Gen Craft made a motion to approve the Indiana DECA Proposed Budget 2014-2015. Bill Turner seconded motions; motion carried.

B. Conference & Leadership

Discussed revisions to Indiana DECA Written Event Checklist. The revised Indiana DECA Written Event Checklist will be provided to advisors in August. Emily Eaton will post written event checklist and folio label template on the Indiana DECA website.

C. Membership

No information was provided.

D. Professional Development

IMEA teacher workshop held on June 17th and Indiana DECA Day on June 18th.

E. Promotion

An effort to gain alumni members continues using Indiana DECA facebook.

Unfinished Business:

- A. Written Project Penalty Pointing Proposed Revisions
Finalized earlier in meeting during Standing Committee Year-End Reports
- B. Reserved Seating for Sweepstakes at SCDC
Continue with assigned seating (now seat schools together by district), eliminate all preferred seating for students

New Business:

- A. Lakeland High School District Assignment
Bill Turner made the motion to move Lakeland HS DECA from District 3/6 to District 2 based on proximity for a one-year probationary period. Brian McNeal seconded; motion carried.
- B. Hotel Contracts 2021-2024
Michelle Goudy made a motion to increase the number of rooms at Marriott Hotel for SCDC from 420 to 440, if there is an additional 20 double/double rooms for 2014-2015. Michelle Chapman seconded motion; motion carried.

Bill Turner made a motion to have Janice Brown contract 420 hotel rooms with Marriott hotel for 2021-2024. Brian McNeal seconded motion; motion carried.
- C. 2014-2015 Standing Committee Assignments
Promotion Committee: Becky Kuehl (Chair), Brian McNeal, Robin Perry, and Drew Shayotovich

Conference & Leadership Committee: Bill Turner (Chair), Steve Bennett, Janice Brown, Michelle Chapman, and Emily Eaton

Financial Committee: Lots Pinnyei (Chair), Steve Bennett, Janice Brown, and Emily Eaton

Membership Committee: Amanda Graham (Chair), Chad Hale, Julie Moore, and Lots Pinnyei

Professional Development: Michelle Goudy (Chair), Amber Reed, Gen Craft, and Eric Ogle
- D. 2014-2015 Indiana DECA Program of Work
Tabled for next meeting

- E. Competitive Events Numbers
Handout was provided showing a participation comparison for the competitive event categories that Dave Smith prepared. Data shows where the greatest growth has been over the last seven years and what the average participation has been for the different categories.
- F. CRLC 2016
Indiana will be hosting CRLC in 2016

Announcements:

- A. 2014-2015 IN DECA Board Members & Officers
Board Chair-Becky Kuehl
Vice Chair-Bill Turner
Secretary-Amanda Graham
- B. 2014-2015 IN DECA Board Meeting Dates
September 20 IACTE Conference (Sheraton Hotel)
November 20 Wyndham Hotel West
February 7 TBD
April 11 TBD
June 9 TBD

Adjournment: Brandon Sakbun moved to adjourn at 9:25 PM.