



2018 ICDC Trading Pin Design Contest

Objective: To create a visually appealing pin design to be traded during the 2018 International Career Development Conference in Atlanta, Georgia. The pin should promote Indiana DECA, serve as a source of pride for our state, and should generate interest and “demand” by those trading.

REQUIREMENTS:

1. Entry must be the work of a current dues paid member of DECA.
2. Deadline for submission is **Thursday, November 30, 2017**.
3. Designs must show originality, imagination and creativity.
4. Indiana DECA shall reserve the right to modify the original entry or create a composite of multiple designs.
5. The winner will be recognized/awarded at the 2018 State Career Development Conference.

RULES:

1. Design text may include “Indiana” or may be the outline/shape of Indiana, but is not required.
2. It must represent DECA and include the DECA logo or have “DECA” in the text.
3. Submit an 8 ½ x 11 *COMPUTER-GENERATED* pin design electronically.
4. Complete the requested information on the reference sheet (next page) with the font(s) used, size of lettering, colors, and where graphics came from. This design must be submitted with the design.
5. For submissions to be valid, the specified design must be complete. Therefore, all designs should incorporate the use of color.
6. All entries should be clear and **simple** in design. (A lot of detail does not reproduce well.)
7. Please be sure there are no logo, graphics or copyright infringements.

SUBMIT TO:

Janice E. Brown

Indiana Chartered Association Advisor

IndianaDECA@gmail.com

2018 ICDC Pin Design References Page

Student name(s) _____

Your cell phone(s) _____

Your email(s) _____

Your School Information:

Name of Chapter Advisor

Name of High School

Street Address

City, State, Zip Code

Phone Number for Chapter Advisor

Email of Chapter Advisor

PIN:

Font(s) used in

size of lettering

Headline _____

Copy _____

Other _____

List where ALL graphics of the design came from. List the graphic and then website. (Be sure to list the **specific** web address.)

Please submit this page with the design.