

INDIANA DECA BOARD MEETING
Westfield High School
February 8, 2014
APPROVED MINUTES

Meeting was called to order at 9:35AM.

The following members were present: Janice Brown, Becky Kuehl, Eric Ogle, Steve Bennett, Amanda Graham, Bill Turner, Emily Eaton, Cathie Bryant, Michelle Chapman, Gen Craft, Judy Commers, Baylee Crum, Lots Pinnyei, Michelle Goudy, Brandon Sakbun, and Brian McNeal

Members not attending: Robin Perry

Approval of Agenda: Lots Pinnyei made a motion to accept the amended agenda. Seconded by Bill Turner, motion carried.

Approval of Minutes: Bill Turner made a motion to accept the minutes as amended. Seconded by Judy Commers, motion carried.

2013-2014 State Officer Report: State officers reviewed the 2013 DECA Central Region Leadership Conference where state officers attended the state officer luncheon and met with other state officers. Officers were engaged in some leadership training. State officers felt the state officer screening held at Brownsburg High School went well. Officers continue to prepare for SCDC, as they feel they are very prepared and excited for the state conference. On Sunday and Monday nights at SCDC, officer candidates and current officers will collect donations for the Miracle Minute. Indiana DECA Facebook currently has 1,161 likes (officer goal was 1,500) and @IndianaDECA twitter has 853 followers (officer goal was 800).

State Advisor Report:

- A. Membership Report
 - Current membership (as of 2/7/2014): 3,268 14.54% increase over '12-'13
 - Students: 3,149
 - Advisors: 68
 - Alumni: 36
 - Professional: 14

As of 2/7/2014, there are 10 unpaid chapters
Total: \$4,628.00

- B. STN Numbers
 - Current numbers: 45/53 chapters submitted
 - Not submitted: 8/53

- C. Central Region Leadership Conference
 - Overall of CRLC was provided. Minneapolis, Minnesota, will host 2014 CRLC.

- D. State Officer Screening Report
Brownsburg HS hosted state officer screening. There were 32 officer applicants, 27 students were approved to run as a state officer.

Presidential Candidates: 3
VP Corporate Development: 4
VP Communications: 4
VP Technology: 4
District Presidents
1 – 1, 2 – 1, 3/6 – 2, 4/5 – 2, 7 – 2, 8 – 2, 9 – 1, and 10 - 1

Recommended changes: state officer screening test should reflect the national officer screening test; discontinue interview and role play and move to a 5-person panel to interview candidates, include an elevator pitch.

- E. ICDC Update
Lodging: Embassy Suites (close to the convention center and Georgia Dome, free breakfast, direct billing application being processed, refrigerator and microwave in every room, WiFi free only in lobby, Indiana is responsible for the Accounting Applications event, agenda and tours available online)

Lodging Pricing: \$199.00 (+16% tax) single, \$219.00 (+16%) quad; sleeps 5
WiFi Pricing: \$9.95 per day in hotel rooms

State Career Development Conference Review:

- A. Registration
At the present time Emily is missing 7 chapters SCDC registration. To-date, 1,809 delegates have registered (495 hotel rooms, plus 20 staff rooms for a total of 511 rooms). We have contracted for 400 rooms at the Downtown Indianapolis Marriott Hotel. Rooming list is due to the Marriott hotel on Monday. Additional rooms have been contracted with Marriott Fairfield and Springhill Suites (combined 75 rooms), and Marriott Courtyard (75 rooms) as overflow hotels.
- B. Conference Lieutenants
Since SCDC registration is nearing completion, conference lieutenants will be assigned to events. Advisor's meeting on Sunday is 4:00-4:30; event coordinator meeting 4:30-5:00; written event meeting 5:00-5:30, IMEA meeting at 9:00-9:30pm
- C. Conference Program
Conference t-shirt, program, and folio design revealed. A recommendation has been made to have 2015 SCDC program be digital.
- D. Plaques
DECA Inc. has provided written approval to use Imperial Trophy as our SCDC vendor.

- E. Sponsorships
- Received:
- | | |
|--|------------------|
| Byrum School of Business (Marian University) | \$2,000.00 |
| Costas Companies | <u>\$ 100.00</u> |
| Subtotal | \$2,100.00 |
- Verbal Commitment:
- | | |
|--|-------------------|
| Microsoft
(lanyards, workshop) | \$2,500.00 |
| Kelley School of Business (Indianapolis) | <u>\$1,000.00</u> |
| Subtotal | \$3,500.00 |
| Total | \$5,600.00 |
- Judges: Microsoft, MHG Hotels, Marsh, Chili's
- F. Scholarships
Johnson & Wales (4 predetermined events) 1st-\$1,000; 2nd-\$750; 3rd-\$500; suggestion to Johnson & Wales to sponsor written events
- G. Judges
Currently have 120 judges, need approximately 20 more judges. Need judges for Accounting Applications and Financial Analysis Team; suggestions were provided. Check-in will be similar to last SCDC. Judges are to arrive by 7:30AM. Morning judging takes place from 7:45AM-1:00PM. Judges gift will be an Indiana DECA pen/stylus combination. Lots Pinney makes the motion for Indiana DECA to cover judge's valet parking expense at Marriott hotel, Bill Turner seconded motion; motion carries.
- H. Hotel
- I. General Sessions
Keynote speaker on Monday night is Dr. Jim Wand, hypnotist. Reserved seating for all sessions and 2012-2013 Sweepstakes Winners sit up front
- J. Competitive Events
- K. Scheduled Workshops & Speakers for Monday
Russ Kershaw (Marian University), Mr. and Mrs. Brian Lowe, Connor Brashear, Eric Cole, Dr. Jim Wand, Men's Warehouse, and Microsoft (5 session times) Bill Turner makes the motion to giveaway 2-\$5.00 Starbucks gift cards for each workshop. Judy Commers seconds motion; motion carried.
- L. Courtesy Corps
- M. DECA Headquarters
Registration 2 in hotel will be DECA Headquarters for students

- N. Voting Delegates/Campaigning/Voting Session
Candidate reception is from 2:30-3:00pm, speeches will start at 3:00pm.
- O. Monday evening scheduled activities
- P. State Officer Brunch
- Q. Security
Demerit board will be comprised of even # district coordinators for even years (this year coordinators from Districts 2, 4, 6, 8, and 10), odd # district coordinators for odd years.
- R. Release of Liability
Marriott Hotel has requested every chapter advisor read and sign form. The signed form is to be submitted at SCDC upon arrival.
- S. Conference Medical Assistance
Vicki Richey, onsite nurse, will be available to assess and advise delegates. The onsite nurse will be located in hotel room 435. Brian McNeal made the motion to provide Vicki Richey, onsite nurse, a meal card (Marriott Bucks). Seconded by Bill Turner; motion carried. She will be provided a walkie-talkie device for communication purposes. A copy of her nursing license is on file.

ICDC:

- A. Pin Design
- B. ICDC Extra Competitive Event Allocations
Brian McNeal made a motion to use all eight extra competitive event allocations and that Janice Brown, Emily Eaton, and Dave Smith will make the determination of which events. Seconded by Bill Turner; motion carried.
- C. Special Assignments/Academies for those not qualifying in a competitive event
Indiana is permitted to register 16 delegates for LDA, 8 delegates for SMI, and 9-15 delegates for Chapter Management Institute.
- D. Other
Bill Turner made the motion to give a \$30 stipend to each ICDC qualifier. Seconded by Judy Commers; motion carried.

Chapters recognized for achieving the Thrive level which allows 3 qualifiers to attend the Thrive Academy is Frankfort and Plainfield High Schools. Chapters who are recognized on SBE achievements are Union City and Brownsburg High Schools.

Standing Committee Reports:

- A. Financial
Indiana DECA Profit & Loss Year Comparison (July 2013 through January 2014) was provided, as well as, the Indiana DECA Trial Balances as of January 31, 2014, and January 31, 2013.
- B. Conference and Leadership
Students are not permitted to use their cell phones during testing, prepping, or presentations. Bill Turner made the motion to require students, in SCDC testing and in the SCDC prep room, to place their cell phone on the table in front of them. Seconded by Judy Commers; motion carried.
- C. Membership
No information reported
- D. Professional Development
No information reported
- E. Promotion
No information reported

Unfinished Business:

- A. Data Management Update
- B. Middle School Membership
- C. Letter of Intent to Donate to Monte Carlo
- D. Proposed State Officer Manual (Policy & Procedures) - Tabled
- E. 2014-2015 State Officer Orientation
- F. Other

New Business:

- A. 2014 ICDC Stipend Amount
Judy Commers made the motion incoming state officers \$90 ICDC registration fee will be paid by Indiana DECA for state officer orientation. Seconded by Michelle Goudy; motion carried.
- B. State Officer Screening Changes
- C. Other
Lots Pinney made the motion to allow Janice Brown to authorize payment for liability insurance renewal. Seconded by Judy Commers; motion carried.

2014– 2015 Tentative Calendar:

Distributed calendar of events

Announcements:

- A. 2013-2014 IN DECA Board Meeting Dates
 - April 12 at 9:30AM Indiana DECA Board Meeting TBD
 - June 10 Indiana DECA Board Meeting TBD

Other:

- A. SCDC Written Paper Penalty Points
Richard Reed, Carmel DECA Advisor, presented to the board

Lots Pinnyei made a motion to accept Carmel High School DECA's appropriate paperwork for SCDC per special request. Seconded Bill Turner; motion carried.

Adjournment:

Judy Commers moved to adjourn at 3:54 PM.