

**INDIANA DECA BOARD MEETING**  
**Saturday, February 7, 2015**  
**Brownsburg High School**  
**APPROVED MINUTES**

The meeting was called to order at 9:47am.

**The following members were present:** Janice Brown, Eric Ogle, Amanda Graham, Bill Turner, Emily Eaton, Steve Bennett, Gen Craft, Drew Shayotovich, Lots Pinnyei, Michelle Goudy, Michelle Chapman, and Becky Kuehl.

**Members not attending:** Brian McNeal, Robin Perry, Julie Moore, Chad Hale, and Amber Reed

**Guest Presenter:** Matt Knoblach, Chase Bank representative

**Approval of Agenda:** Lots Pinnyei made a motion to accept the agenda. Seconded by Steve Bennett; motion carries.

**Approval of Minutes:** Lots Pinnyei made a motion to accept the minutes as amended. Correction: German American Bank \$100 SCDC sponsorship. Seconded by Bill Turner; motion carries.

**State Officer Report**

- A. State Officer Meeting - November 22-23, 2014
  - 1. SCDC
    - a. Theme: Out of this World
    - b. Monday Night Activities
      - i. Keynote Kevin Wanzer; booked
      - ii. Two entertainment options (hypnotist or game night)  
Hypnotist Dr. Jim Wand; booked
    - c. Cleaned up scripts to match new theme
    - d. Planned farewell video to be shot during January 31st meeting
    - e. Selected formal dress for Opening Session
  - 2. State Newsletter
    - a. Released SCDC theme and FLC recap
  - 3. Requested to look into new website generator
- B. District Competitions
- C. State Officer Screening - January 31, 2015
  - 1. State officers met and conversed with slated candidates
  - 2. Candidates who qualified were slated for the SCDC ballot
- D. State Officer Meeting January 31-February 1, 2015
  - 1. Cut short due to weather
  - 2. Read through with Mrs. Bryant
  - 3. Assigned script parts for SCDC; will continue to be finalized with up-to-date information
  - 4. Farewell video was shot and is being edited

5. Officers were asked to practice script parts

### **IDOE Update**

- A. Grant Update  
Minimal additional work added to this year's application. Grant application will become available between February and April. Deadline to submit application will be two weeks. Everything was good with Indiana DECA's mid-term report.
- B. Pathways  
Areas of concentration include: Computer Science, Accounting & Finance, and Entrepreneurship & Business Management. Marketing will be next school year.
- C. CTSO Student Data from 2013-2014 will be released from IDOE in February.
- D. Other  
CTE course titles will be changing  
At the start of this past school year, BMIT had 30 teaching positions go unfilled

### **Chase Bank Presentation—Matt Knoblauch**

Provided Chase Strategic Portfolio handout

Bill Turner made the motion to determine how much should be in the savings and checking accounts, as well as, the percentage that should be moved to the Chase portfolio. Gen Craft seconded motion; motion carried.

### **State Advisor Report**

- A. Membership Report
  1. Current Membership (as of February 5, 2015)

	<u>2014-2015</u>	<u>2013-2014</u>
Student:	3,441	3,187
Advisor:	71	69
Alumni:	93	32
Professional:	38	20
TOTAL	3,643	3,308

10.13% increase from last year
  2. Unpaid Membership Dues by the following Chapters:

Beech Grove	Martinsville
Brownsburg	Mississinewa
Carmel	Munster
Guerin Catholic	Plainfield
Huntington North	
- B. STN Numbers - All chapters have submitted required information
- C. Central Region Leadership Conference Report  
Opening session keynote address by Josh Shipp and closing session keynote address was provided by Adam Ace

- D. State Officer Screening Report  
Thank you to Westfield DECA Advisor Michelle Goudy for hosting State Officer Screening
1. Total applicants: 24  
Candidates permitted to run: 18  
President-2; VP Corporate Development-3; VP Communications-2; VP Technology-2; District Presidents: 1-1; 2-2; 3/6-0; 4/5-2; 7-1; 8-1; 9-1; 10-1; 11/12-0  
Six students did not pass the test (test did not change from previous year)
- E. ICDC Update
1. Rosen Plaza Hotel - walking distance to the convention center (no transportation provided); direct billing application approved with 50% of estimated bill due 30 days before ICDC; \$205.00 single room (tax exempt) and \$225.00 quad room (tax exempt); registration fee will be \$90.00 and anticipated Indiana DECA fees are \$20.00; free WIFI; 24-hour deli in hotel
  2. Schedule of events and tour information is available on DECA.org; Indiana DECA continues to manage the Accounting Applications series event (36 adult assistants needed)

### State Career Development Conference Review

- A. Registration  
47 Chapters completed registration: 2,106 delegates (1,872 students) which is 520 hotel rooms (does not include staff rooms). In 2014, SCDC had 1,934 delegates.
- B. Conference Lieutenants
- C. Conference Program  
Indiana DECA app will be available; hardcopy will be available online for advisors to print prior to the conference as needed
- D. Plaques  
DECA, Inc approved the vendor: Imperial Trophy out of Ft. Wayne to do state plaques
- E. 2014-2015 Sponsorships
- Received:
- |   |            |
|---|------------|
| Schroeder School of Business - University of Evansville | \$5,000.00 |
| Byrum School of Business - Marian University            | \$2,000.00 |
| University of Indianapolis - SCDC booth                 | \$ 100.00  |
| German American Bank                                    | \$ 100.00  |
- Verbal Commitment:
- |                                   |            |
|-----------------------------------|------------|
| Kelley School of Business - IUPUI | \$1,000.00 |
|-----------------------------------|------------|
- Marsh will provide 8 judges
- Emily Eaton will be contacting Microsoft for SCDC sponsorship

- F. Scholarships will be provided by Johnson & Wales University for specific events
- G. Judges - 120 confirmed
- H. Hotel
- I. General Sessions
- J. Competitive Events
- K. Written Projects
- L. Scheduled Workshops & Speakers for Monday
  - 9:30-10:30 AM - Brian Lowe (conference announcer) and Greg Rawski (University of Evansville)
  - 10:30-11:15 AM - Greg Rawski and Russ Kershaw (Dean of Byrum School of Business, Marian University)
  - 1:00-1:45 PM - Men's Wearhouse - Dress for Success and MDA
  - 2:00-2:45 PM - Men's Wearhouse and Indiana CPA
- M. Courtesy Corps
- N. DECA Headquarters will be in Registration 2 only; Alumni reception will be in Room 435
- O. Voting Delegates/Campaigning/Voting Session
- P. Monday evening scheduled activities
- Q. State Officer Brunch
- R. Security chairperson will be Sheldon Buzkirk
- S. Release of Liability
  - Michelle Goudy made the motion to adopt a new form for those SCDC delegates who need to leave and/or return to/from state conference. Bill Turner seconded motion; motion carried.

#### **ICDC**

- A. ICDC Budget provided by Emily Eaton (see handout)
- B. Winning Indiana DECA pin design shown to Board
- C. ICDC Extra Competitive Event Allocations
  - Emily Eaton and Janice Brown will determine the events that will receive additional allocations; will be announced at SCDC
- D. Special Assignments/Academies for those not qualifying in a competitive event

Emily Eaton shared with the Board the chapters who are being recognized for membership and/or Thrive campaign achievement; chapters have been notified by DECA, Inc. with the number of student qualifiers to attend the Thrive Academy at ICDC.

### **Standing Committee Reports**

- A. Financial  
Provided balance sheet as of February 2, 2015  
Provided profit and loss statement (July 1, 2014-February 6, 2015)
- B. Conference and Leadership  
Presented SCDC written project data representing 2013, 2014, and 2015 years

Gen Craft made the following motion: Entrepreneurship Innovation written projects will have the original assessed penalty points applied, minus four penalty points (relating to hyphens) for SCDC competition. Students will still be allowed to compete. Lots Pinnyei seconded motion, motion carried.

Michelle Goudy made the motion to hire, at the most eight, an independent third party to assess penalty points to all written events starting in 2016. Steve Bennett seconded motion; motion carried.

An official letter will be sent to Laville DECA addressing a recent district conference incident.

- C. Membership  
No information was provided
- D. Professional Development  
June 9-10, 2015 Westfield High School  
Workshops on DECA written events; DECA Clusters/Career Pathways (field trip with location speaker and possible case studies); New advisor training; State officer training for advisors
- E. Promotion  
No information was provided

### **Unfinished Business**

- A. 2015 ICDC Stipend Amount  
Lots Pinnyei made the motion for all qualified students to receive a \$30 stipend for ICDC. Motion dies.

Bill Turner made the motion for all qualified students to receive a \$50 stipend for ICDC. Gen Craft seconded motion;

Roll Call:

Michelle Chapman-no  
Michelle Goudy-abstain  
Bill Turner-yes  
Gen Craft-yes

Steve Bennett-abstain  
Amanda Graham-abstain  
Lots Pinnyei-abstain

Motion does not carry.

Further discussion of 2015 ICDC stipend follows.

Bill Turner made the motion for all qualified students to receive a \$50 stipend for ICDC. Gen Craft seconded motion;

Roll Call: Michelle Chapman-abstain  
Michelle Goudy-yes  
Bill Turner-yes  
Gen Craft-yes  
Steve Bennett-yes  
Amanda Graham-yes  
Lots Pinnyei-no

Motion carried.

B. Other

Bill Turner made the motion to eliminate food at ICDC (Awards Night) and suggested that a four-function calculator and two sharpened pencils be provided for each Indiana DECA member. Michelle Chapman seconded motion, motion carried.

**New Business**

A. Liability Insurance Renewal

Bill Turner made the motion to approve liability insurance renewal. Lots Pinnyei seconded motion; motion carried.

B. 2016 SCDC Hotel

Michelle Chapman made the following motion: The Indiana DECA Board's response to Marriott's 2016 SCDC amended housing proposal is that neither Option 1 or Option 2 is acceptable. The 2016 SCDC dates will remain unchanged. Gen Craft seconded motion, motion carried.

**Proposed 2015 – 2016 Calendar**

**Announcements**

A. Next meeting: Saturday, April 11th at 9:30AM, location TBD

**Adjournment**

Bill Turner moved to adjourn at 3:50 PM. Michelle Goudy seconded.

**Executive Session**