

INDIANA DECA BOARD MEETING
Saturday, September 24, 2016
Marriott East Hotel
APPROVED MINUTES

The meeting was called to order at 9:02 AM.

The following members were present: Becky Kuehl, Bill Turner, Amanda Graham-Bishop, Janice Brown, Emily Eaton, Dena Irwin, Julie Moore, Michelle Goudy, Gen Craft, Chard Reid, Rachel Jones, Brian McNeal, Michelle Chapman, Cathie Bryant, and Jackson Holforty

Members not in attendance: Amber Reed, Andy Dunn, Troy Davis, and Mary Barnard

Guests in attendance: Robin Perry and Audrey Fischer

Approval of Agenda: Bill Turner made a motion to accept the agenda. Seconded by Gen Craft; motion carries.

Approval of Minutes: Bill Turner made a motion to approve the minutes. Seconded by Brian McNeal; motion carries.

2016-2017 State Officer Report

State officer CTSO Training was held on June 6th and State Officer Orientation was held June 14-16th. Officers created their Program of work, started planning community service projects (Colts Project and Habitat for Humanity), and developed a strategy to grow state numbers in participation and sponsorship. Participation in a Habitat for Humanity Build this past summer was featured in the DECA Central Region newsletter.

State Officers recently met on September 18th.

Over \$1,000 has been obtained in sponsorship this year, not including the donations from Purdue and the University of Evansville. Communications with Eli Lilly, Uber, and a variety of others have been established to ensure sponsorship goal of \$20,000 is obtained by ICDC 2017.

The Indiana DECA website has been worked on by Emery Grim with the hopes of becoming more accessible, professional, and appealing.

Google Hangouts connection has been made with the DECA Central Region Vice President, Brandon Allen.

Time has been spent preparing for National DECA Month (MDA mobiles-chapter that sells the most proportionally to size will win "Most Charitable Chapter Award"; Instagram takeover applications will be sent out; officers continue to promote Indiana DECA via social media.)

IDOE Update

Dena Irwin provided information on the following topics:

Standards for BMIT&E courses are available on the DOE website at <http://www.doe.in.gov/standards/cte-business-marketing-information-technology>. Subject Matter Educators will be convening to review the various standard groups.

Pathways Update: Four pathways are being revised this fall (should be complete by mid-November) which are the following: Education, Health, Information Technology, and Advanced Manufacturing. Celya Glowacki is developing the education teams to do the revision. Dena suggested Doug Coates (Pike High School) and Mike Paprocki (Central 9) as chairs for the IT Pathway.

BMIT&E Teacher Survey: The seven question survey has been created and publicized. The purpose of the survey is to collect current contact data, years of teaching, CTSO involvement, courses being taught this school year, and licensing in order to create a directory for networking and standards review team development.

Teacher Toolbox: The September issue was just released in early September. Past issues can be found at <http://www.doe.in.gov/ccr/teachers-toolbox>. Dena can always use articles, resources, and content ideas for both business/marketing and computer science pages.

ESSA Listening Tours: The DOE has several locations around the state including Indianapolis, Fort Wayne, Evansville, Merrillville, Richmond, New Albany, Terre Haute, Kokomo, and South Bend to discuss the Every Student Succeeds Act. Dena will be helping with the Terre Haute tour.

Learning Connection: This is where most of the information that is important to BMIT&E will come from Dena so teachers need to become members of applicable communities.

Professional Development Opportunities:

- New and Newer Teacher Workshop (Indianapolis) - September 22
- IACTE Conference (Indianapolis) – September 23-24
- Ball State Business and Marketing Education Conference, (Ball State Alumni Center, Muncie) - September 23
- Employability Skills Workshop (Purdue University) – October 20-21
- IBEA Conference (Indianapolis) - November 17-19

Digital Citizenship Week – September 12-16

All sorts of activities have been planned by the eLearning group. See their website (<http://www.doe.in.gov/elearning/digital-citizenship/digital-citizenship>) for more details.

Bicentennial Celebration – October 15 at the State House (inside/outside)

Asking CTSO State Officers to volunteer to help in many capacities.

Microsoft Imagine Academy: Still waiting for contract to be renewed. Information will be shared via the Learning Connection and the Teachers' Toolbox when the final decision has been made.

Career and Technical Student Organization Information:

BPA - Business Professionals of America; Debbie Darnell, State Advisor

Indiana website is available Email: debbie.darnell@indianabpa.org

DECA - Emily Eaton, Charter Association Advisor

Indiana website is available Email: indianadeca@gmail.com

FBLA - Future Business Leaders of America - Julie Jerzak, State Chair

Indiana website is available Email: jjerzak@indianafblapbl.org

Professional Affiliates: Membership and support is very important. Consider joining the appropriate affiliate. ACTE/IACTE, Indiana Hoosier Heartland CTSA, IBEA, IMEA, NBEA/NCBEA

2016-2017 Grant Report

We received the full requested amount of \$80,000. A copy of the grant proposal was shared with members.

State Advisor Report

- A. CAM Conference Report
 - 1. Indiana hotel ranking is #29 of 55 associations (3rd block of 5 for selection)
 - 2. Ranking of hotel preference: 1-Hilton, 2-Marriott, 3-Dessert Palms, 4-Red Lion, and 5-Portofino
 - 3. There will be two opening ceremony events at ICDC; associations will be assigned due to the anticipation of 19,000+ attendees. The grand awards ceremony will be held as one event and members are free to come and go during the ceremony.
- B. Membership Report
 - 1. Chapters submitted membership - 2
Avon - 18 and Washington Township - 32
 - 2. Unsubmitted membership - 12 chapters (combined total of 344)
 - 3. New chapters include LaPorte H.S., Delphi H.S., and Bloomfield H.S.
- C. Central Region Leadership Conference Report
 - 1. Pre-conference industry tours will cost \$20.00/person and will go live to registration on the conference website on October 13th.
 - 2. The conference website is to go live during the week of October 26th.
- D. Sponsorship Update
 - 1. University of Evansville (CRLC and Indiana DECA) will donate \$8,000
 - 2. A combined total of \$2,200 has been collected from Purdue University-\$1,000; Dentistry Just for Kids, Terre Haute-\$500.00; Salem Stone Corp, Terre Haute-\$500; Baesler's Market, Terre Haute-\$100.00; Ambucare Clinic-\$100.
- E. DECA Month Fundraiser
 - 1. MDA Icons will be sold for \$1.00 during National DECA Month
Winning chapter will receive the recognition as Most Charitable Chapter at SCDC.
- F. Other

Standing Committee Reports

- A. Financial
 - 1. Sheldon Buskirk submitted an audit review on September 20, 2016, of the Indiana DECA books. The audit letter was shared with board members.
 - 2. Financial documents will be shared with board members via email.
 - 3. Committee reviewed and modified, if necessary, the 2016-2017 Program of Leadership
- B. Conference & Leadership
 - 1. Committee reviewed and modified, if necessary, the 2016-2017 Program of Leadership

- C. Membership
 - 1. Indiana DECA has created a PayPal account for DECA alumni and professional members to use to pay for annual membership.
 - 2. Committee reviewed and modified, if necessary, the 2016-2017 Program of Leadership
- D. Professional Development
 - 1. Tech Camp will return next July; sessions will be created for Marketing teachers
 - 2. Committee reviewed and modified, if necessary, the 2016-2017 Program of Leadership
- E. Promotion
 - 1. Committee provided insight of upcoming ways Indiana DECA will be promoted statewide.
 - 2. Committee reviewed and modified, if necessary, the 2016-2017 Program of Leadership

Unfinished Business

- A. 2016-2017 Standing Committee Assignments
See attached handout of IN DECA State Board Standing Committee Assignments
- B. 2016-2017 Program of Leadership
- C. IN DECA State Officer Restructure Proposal
Audrey Fischer presented the IN DECA State Officer Restructure Proposal. Bill Turner made the motion to accept the proposal of seven executive officers and five regional officers as the entire state officer team with all officers having the same expectations, attendance guidelines, and compensation; excluding the voting policy as presented. Gen Craft seconded motion; motion does not carry. IN DECA State Officer Restructure Proposal is tabled until November board meeting.
- D. IN DECA Constitution & Bylaws Committee Report
Janice Brown presented recommended changes to the IN DECA Constitution and Bylaws. With anticipation of additional changes to the IN DECA Constitution and Bylaws, the board anticipates approving recommended changes at the November meeting.
- E. District Coordinator Roles & Responsibilities
Janice Brown and Becky Kuehl presented a list documenting district coordinator roles and responsibilities. Board members were asked to brainstorm additional responsibilities and expectations that should be added to the list.
- F. Other

New Business

- A. Storage Unit
Due to the growth of IN DECA materials, the 5x10ft storage unit has been outgrown. Board approved moving to a larger storage unit.
- B. Other

Announcements

- A. Next meeting date, time and location
November 5th; 9:30 AM - 3:00 PM; Westfield High School

Adjournment

Julie Moore made a motion to adjourn meeting. Seconded by Gen Craft; motion carries.
Meeting concluded at 1:04 PM.

Executive Session