

**INDIANA DECA BOARD MEETING**  
**Saturday, November 7, 2015**  
**Westfield High School**  
**APPROVED MINUTES**

The meeting was called to order at 9:42AM.

**The following members were present:** Julie Moore, Amanda Graham, Bill Turner, Michelle Goudy, Emily Eaton, Audrey Fischer, Michelle Chapman, Gen Craft, Brian McNeal, Mason Swofford, Becky Kuehl, Janice Brown, and Eric Ogle

**Members not attending:** Andy Dunn, Steve Bennett, and Stephanie McElwrath

**Approval of Agenda:** Brian McNeal made a motion to accept the agenda. Seconded by Bill Turner; motion carries.

**Approval of Minutes:** Bill Turner made a motion to approve the minutes. Seconded by Michelle Goudy; motion carries.

**2015-2016 State Officer Report**

- A. Sponsorship  
Raised an additional \$2,000 in sponsorship money from Marian University. The recent sponsorship money has allowed officers to officially surpassed their goal of \$9,000.
  
- B. Phone conference with FBLA members to discuss Fall Leadership Conference. There will be 440 DECA members in attendance. Conference schedule includes the following: Ice breakers, guest speakers, lunch, Shark Tank activity, and Pacers Game. FLC will be held Monday, November 9, 2015.

**IDOE Update**

Eric Ogle's replacement will be announced at the IBEA Conference; starts position in December. State board sent new diploma changes proposal back to committee. PCC and PFR courses remain to be positively supported and there is no momentum to have the courses removed from proposal. PCC course completion must be made by the end of students' freshman year. At this time, PCC would continue to be funded in the future.

**State Advisor Report**

- A. Membership Report
  - 1. Current Membership (as of 11/7/2015)
    - a. Chapters: 23
    - b. Students: 2,009
    - c. Advisors: 36
    - d. Alumni: 41
    - e. Professional: 15
    - TOTAL: 2,101
  
- B. Fall Leadership Conference
  - 1. Officers staying night before
  - 2. University of Evansville

3. Shark Tank activity
- C. 2015 Central Region Leadership Conference
1. Indiana registration total
    - a. Avon-26, Jimtown-17, Union City-14, Chartered Association Advisor-1
  2. Hotel: Westin Crown Center
- D. Sponsorship Update
1. \$9,500.00
    - a. \$100 - Midwest Engineers
    - \$250 - Thompson Thrift
    - \$500 - Anderson University
    - \$1,000 - IUPUI Kelley School of Business
    - \$2,000 - Marian University
    - \$6,000 - Evansville Schroeder School of Business
- E. DECA Month Activities Update
1. Instagram Takeover
    - a. Week 1 - Terre Haute South
    - b. Week 2 - Carmel
    - c. Week 3 - Westfield
    - d. Week 4 - Hamilton Southeastern
  2. Riley Mobile Fundraiser
    - a. Lebanon
    - b. Frankfort
    - c. Munster
    - d. Union City
    - e. McKenzie Career Center
    - f. Concordia Lutheran
- F. Design Contests
1. SCDC T-shirt design due: November 30th
  2. ICDC Pin design due: December 18th
- G. State Officer Screening
1. Applications due: January 20th
  2. Screening will be held on Saturday, January 30th
  3. Location TBD
- H. ICDC
1. Hotel information has not been released
  2. Email from Shirlee Kyle
- I. CRLC 2016
1. PDC Productions
  2. Tri Leadership
  3. Opening Speaker - Kevin Wanzer

- J. Indianapolis Chamber of Commerce member

### **Standing Committee Reports**

- A. Financial  
Distributed profit and loss statement (July 1 - November 7)
- B. Conference and Leadership  
Reported information was covered in unfinished business
- C. Membership  
No new information to report
- D. Professional Development  
Gen Craft presented upcoming professional development opportunities at the IBEA Conference. At an "early bird" session on Friday, November 20th, Gen Craft will be presenting "CTSO Boot Camp for State Competitions". Indiana DECA was asked to present a session, at the IBEA Conference, for business teachers who teach Principles of Marketing. Northwood University will also be presenting on the Lean Model on Saturday.
- E. Promotion  
Becky Kuehl discussed the work-in-progress flyer promoting DECA and Indiana DECA, as well as, the creation of a Google form to distribute to Indiana DECA alumni. Information collected will be housed in a database for future use.

### **Unfinished Business**

- A. Rebalancing of Districts  
Michelle Goudy made the motion that District 4/5 be redistricted with Carmel H.S. being a district 5 and remaining high schools as District 4. Seconded by Julie Moore; motion carries pending IDOE approval.  
  
Brian McNeal made the motion that District 11/12 be Beech Grove; Blue River; Bloomington New Tech; Brownstown Central; Columbus North; Decatur Central; Martinsville; Mooresville; North Lawrence Career Center, and revised District 8 will be Avon; Ben Davis; Brownsburg; Covenant Christian; J. Everett Light Career Center; McKenzie Career Center; Park Tudor; Plainfield; Providence Cristo Rey. Seconded by Gen Craft; motion carries pending IDOE approval.
- B. Clarification of Written Event Penalty Point sheet  
Brian McNeal made the motion to approve proposed changes as presented. Seconded by Michelle Goudy, motion carries.

### **New Business**

- A. ICDC Stipend - tabled  
Bill Turner made the motion to table Rebalancing of Districts. Seconded by Michelle Goudy; motion carries.
- B. Policy for Overnight at SCDC - tabled

Amanda Graham made the motion to table Policy for Overnight at SCDC. Seconded by Gen Craft; motion carries.

C. Approval of Gift Card(s) Purchase

Bill Turner made the motion to approve the purchasing of \$100 gift cards and the ordering of lunch by Janice Brown for the 5-6 individuals who will be penalty pointing written event entries. Seconded by Julie Moore; motion carries.

**Announcements**

A. Next meeting date, time and location

February 6, 2016, from 9:30AM - 3:30PM at Westfield High School

B. Congratulations to Stephanie McElwrath who has a new addition to their family. Kendrick Owen McElwrath was born October 20th weighing 8 lbs. 11 ounces and 21" long. She said he is happy and healthy!

**Adjournment**

Bill Turner made a motion to end the meeting. Seconded by Michelle Goudy; motion carries. Meeting concluded at 1:54PM.