

**INDIANA DECA BOARD MEETING**  
**Saturday, February 6, 2016**  
**Westfield High School**  
**APPROVED MINUTES**

The meeting was called to order at 9:42 AM.

**The following members were present:** Julie Moore, Amanda Graham-Bishop, Bill Turner, Michelle Goudy, Emily Eaton, Andy Dunn, Audrey Fischer, Stephanie McElwrath, Steve Bennett, Michelle Chapman, Gen Craft, Brian McNeal, Mason Swofford, Dena Irwin, Becky Kuehl, and Janice Brown

**Members not attending:** N/A

**Approval of Agenda:** Bill Turner made a motion to accept the agenda. Seconded by Michelle Goudy; motion carries.

**Approval of Minutes:** Bill Turner made a motion to approve the minutes. Seconded by Steve Bennett; motion carries.

**2015-2016 State Officer Report**

- A. DECA State Officer Screening  
Screening was held at Brownsburg High School on Saturday, January 30. Two candidates were shifted to the position of state president after no one ran for it. All positions will be filled except District 3/6 and 11/12.
- B. SCDC February 28-March 1  
State officers met January 30-31 to finalize preparations for SCDC. Theme for SCDC will be "DECA Under the Sea". Monday evening entertainment plans include the cover band, The Black Eyed Tease.
- C. Sponsorships  
Officers have raised \$12,200 in sponsorship money (goal was \$9,000). Recent sponsorship additions include \$150 from the University of Indianapolis and \$2,000 from the U.S. Army. Current discussions with Eli Lilly in closing a sponsorship partnership.
- D. Indiana DECA website  
Noah Smith has been working on a more accessible, professional, and appealing Indiana DECA website. The goal is to have the new website up and running soon.
- E. District Conference *Miracle Minute* Summary  
District 1 - TBA; District 2 - \$137.07 MDA; District 3/6 - TBA; District 4/5 - \$31.50 Ronald McDonald House; District 7 - \$250.00 TBA; District 8 - No Miracle Minute held; District 9 - \$8.10 PAWS; District 10 - \$105.21 Riley Hospital; District 11/12 TBA
- F. Communication  
Winter newsletter and New Year newsletter has been distributed

## IDOE Update

Introduction of Dena Irwin, IDOE Program Specialist, to the Board. Ms. Irwin shared professional background in education including teaching experience and CTSO involvement. Information was also shared about the Indiana DECA SCDC Written Event Penalty Pointing process.

## State Advisor Report

- A. Membership Report
- | 1. | Current Membership (as of 2/15/2016) | <u>2014-2015</u> |
|----|--------------------------------------|------------------|
| a. | Students: 3,769                      | 3,458            |
| c. | Advisors: 77                         | 70               |
| d. | Alumni: 61                           | 93               |
| e. | Professional: 16                     | 39               |
|    | TOTAL: 3,923                         | 3,660            |
- \*7.1% increase from 2014-2015
- B. Unpaid Chapters
1. Brownsburg H.S. - \$65.00
  2. Carmel H.S. - \$5,252.00
  3. Guerin Catholic H.S. - \$65.00
  4. Homestead H.S. - \$65.00
  5. Munster H.S. - \$13.00
  6. North Lawrence C.C. - \$52.00
  7. Terre Haute North H.S. - \$260.00
- Total: \$5,772.00  
Indiana dues: \$2,220.00  
DECA Inc dues: \$3,552.00
- C. STN Numbers  
All chapters submitted STN to state advisor.
- D. 2015 Central Region Leadership Conference
1. Opening Session - Eddie Slowikowski  
Sessions  
Closing Session - Laymon Hicks  
Overall experience
- E. State Officer Screening Report
1. Thank you Steve Bennett for hosting the event.
  2. Total Participants - 21  
Number of candidates allowed to run - 18 (2 students did not pass test)  
President - 2; VP Corporate Development - 2; VP Communications - 3; VP Technology - 2; District Presidents  
1 - 1; 2 - 1; 3/6 - 0; 4 - 1; 5 - 1; 7 - 1; 8 - 2; 9 - 1; 10 - 1;  
11/12 - 0
- F. ICDC Update
1. Hilton Garden Inn - Vanderbilt
    - a. Direct billing application approved

- b. \$189.00 single (plus tax)
  - c. \$189.00 quad (plus tax)
  - d. Free wifi
  - e. Refrigerator and microwave in each room
  - f. State meetings held in hotel
  - 2. Schedule of ICDC Events available at [www.deca.org](http://www.deca.org)
  - 3. Accounting Event (36 adult assistants needed)
  - 4. ICDC Tours information is available online at [www.deca.org](http://www.deca.org)
- G. CRLC 2016  
JW Marriott Hotel

### **State Career Development Conference Review**

- A. Registration
  - 1. 2,220 total (1,974 students) 51 chapters
  - 2. Students and advisors will receive conference t-shirt, sock hat, water bottle, and pen/stylus
  - 3. Indiana DECA app will return
  - 4. Conference program will be emailed to advisors in advance
- B. Conference lieutenants
- C. Conference program
- D. Plaques
- E. Sponsorships
  - 1. 8 vendor booths
- F. Scholarships
  - 1. Johnson & Wales University will offer scholarships in specific events
- G. Judges
  - 1. Judges will receive a stainless steel travel mug
  - 2. Currently have secured 131 judges; obtaining 15 more
- H. Hotel - Indianapolis Downtown Marriott Hotel
  - 1. Overflow properties: Marriott Courtyard, Springhill, Fairfield, and JW
- I. General sessions
  - 1. Seating for 2,220 people; we are 105 seats over
  - 2. University of Evansville will sponsor Monday night's guest speaker (Evolution of Dance)
  - 3. Recommendation: add video to side screens in ballroom
- J. Competitive events
  - 1. Advertising Campaign Event had greatest increase in events
- K. Written projects
  - 1. Disqualified six papers through penalty pointing process
  - 2. Recommendation: add more penalty pointing evaluators due to the large number of projects
- L. Scheduled workshops and speakers for Monday
- M. Courtesy Corps
- N. DECA Headquarters
- O. Voting Delegates/Campaigning/Voting Session
- P. Monday evening scheduled activities
  - 1. The Black Eyed Tease (2-45 minute sets with a 20-minute break)
  - 2. Green screen photos

- Q. State officer brunch
- R. Security
  - 1. Sheldon Buskirk at overflow property
- S. Release of Liability
- T. Other

#### **ICDC**

- A. Hotel
- B. ICDC Budget
- C. Pin design
- D. ICDC extra competitive event allocations
- E. Special assignments/academies for those not qualifying in a competitive event
  - 1. Ignite - 18; Elevate - 8; Empower - newly elected state officers; Aspire - 10; Thrive - chapters who qualify
- F. Other
  - 1. Registration will be \$90.00 plus Indiana fee of \$20.00 for a total of \$110.00
  - 2. IN members will receive calculator and pencils
  - 3. Student gift will be a hat

#### **Standing Committee Reports**

- A. Financial
 

Distributed profit and loss statement (July 1, 2015 - February 4, 2016) and balance sheet as of February 4, 2016.
- B. Conference and Leadership
 

No new information to report
- C. Membership
 

No new information to report
- D. Professional Development
 

June 13, 2016 - DECA Day for advisor professional development  
June 14, 2016 - IMEA Day for teacher professional development
- E. Promotion
 

DECA Alumni (2016 graduates) Google form will be on the Indiana DECA app during SCDC. The form will also be posted on the IN DECA website and distributed through various forms of social media. Opening a PayPal account needs to be considered to ease payment method for alumni.

#### **Unfinished Business**

- A. 2016 ICDC stipend amount
 

Bill Turner made a motion to keep the ICDC stipend amount at \$50.00. Seconded by Gen Craft; motion carries.

Brian McNeal makes the motion to award students the ICDC qualifier stipend for those competing at ICDC and incoming state officers. Stephanie McElwrath seconded motion; motion carries.

- B. Other  
Brian McNeal made the motion to approve proposed changes as presented.

**New Business**

- A. Liability insurance renewal
- B. District coordinator selection process - tabled to June 13, 2016 (DECA PD Day)
- C. Restructuring State Officer Positions  
Guidance was given to DECA state officers to create and submit an amendment by the June 13, 2016, board meeting.

**Proposed 2016 - 2017 Calendar**

Emily Eaton will email dates to Board

**Announcements**

- A. Next meeting date, time and location  
Monday, June 13, 2016 from 5:00PM - 9:00PM at Westfield High School

**Adjournment**

Bill Turner made a motion to adjourn meeting. Seconded by Julie Moore; motion carries. Meeting concluded at 2:00 PM.