

**Indiana DECA Board Meeting**  
**Thursday, November 16, 2017 – 6:00 P.M. – 9:30 P.M.**  
**Wyndham Indianapolis West Hotel – International Board Room**  
**APPROVED MINUTES**

The meeting was called to order at 6:43 P.M.

**The following members were present:** Becky Kuehl, Janice Brown, Julie Moore, Amber Reed, Amanda Graham-Bishop, Brian McNeal, Gen Craft, Troy Davis, Rachel Jones, Chard Reid, Michelle Goudy, Robin Perry, Drew Langford, and Addison White

**Members Not in Attendance:** Michelle Chapman, Cathie Bryant, and Bill Turner

**Guests in Attendance:** Eric Sherrill

**Approval of Agenda:** Troy Davis made a motion to accept the agenda, seconded by Michelle Goudy; motion carries.

**Approval of Minutes:** Rachel Jones made the motion to approve minutes, seconded by Michelle Goudy; motion carries.

**2017-2018 State Officer Report**

**A. Membership**

Completed all Program of Leadership activities

**B. Sponsorship**

Reported secured and potential sponsorships;

To-do-list for sponsorships:

- Various Downtown Indianapolis restaurants and entertainment
- Zimmer Biomet
- Depuy (sp?)
- Philips
- Bright Star
- Military branches
- Indiana universities and colleges

Plan to have restaurant and entertainment potential sponsors contacted by winter break and larger companies contacted in the next 2 weeks

**C. Community Service**

On November 6, 2017, officers went to the Ronald McDonald House of Indiana to bake cookies for families; will discuss further opportunities.

**D. Awareness**

Twitter has gained 100 followers- 150 to go!; the Indiana DECA website is now up-to-date but still would like to utilize a better looking platform; Instagram Take-over is currently in progress

**E. SCDC Planning**

Recommend Doug Boles, IMS President, as Monday night's speaker; contact with RDM

## **F. Other Business**

Hosted Fall Leadership Conference November 7th at Bankers Life Fieldhouse

Conference content included the following:

1. Morning Leadership Activities (interactive Clue game)
2. Chopped competition in afternoon
3. Pacer's panel for questions

Approximately 230 attendees

### **Upcoming:**

Meeting with CRVP Leah Hoffman; determining SCDC tagline; finalize SCDC entertainment and speaker; contact media outlets and invite to SCDC; select SCDC t-shirt and pin design

## **IDOE Update**

No report provided due to the vacant position

## **State Advisor Report**

### **A. Membership Report**

Current Membership (as of 11/16/2017)

Chapters: 60

New Chapters to date for 2017-2018: 8

- Emmerich Manual H.S. - no membership submitted as of 11/16/2017
- John Adams H.S. - no membership submitted as of 11/16/2017
- Monrovia H.S.
- Morgan Township H.S.
- Riverside H.S.
- Traders Point Christian H.S.
- Trinity School at Greenlawn
- Warsaw Area Career Center

Reactivated Chapters to date for 2017-2018: 1

- Fishers H.S. - no membership submitted as 11/16/2017

Students: 2,612

Advisors: 72

Professionals: 14

Alumni: 37

Total: 2,735

All chapters are strongly encouraged to submit 2-professional members and 2-alumni members with this year's membership roster.

### **B. 2017 Fall Leadership Conference**

Conference was held at Bankers Life Fieldhouse on November 7, 2017; officers arrived on November 6

Chapters registered: 12; total attendance: 223

Morning professional development session was held for advisors

### **C. 2017 Central Region Leadership Conference Update**

CRLC will be held December 1-3, 2017, in Omaha, Nebraska. Indiana registration includes one chapter (Jimtown H.S.) and Janice Brown (IN Chartered Association Advisor)

The 2018 CRLC will be held November 16-18, 2018, in Detroit, Michigan. The 2019 CRLC does not have a host at this time.

**D. Sponsorship Update**

Total \$3,700 (confirmed)

Eco Vehicle Systems (Silver Level), Frank Miller Lumber Company (Silver Level), Anderson University (Diamond Level), Wabash University (Advisor Reception), and US Army ROTC (Tuesday Awards Session-pending), and 3 additional companies (names of companies not provided in report)

**E. DECA Month Activities Update**

State Officer Leadership Team did a service project at the Ronald McDonald House the day before FLC. Statewide service project is being rolled into SCDC function to raise funds for Riley Children's Hospital (later in the meeting this update was discussed in further detail and concern; state officers have yet to present follow-up information from the June 2017 board meeting; board strongly recommends brainstorming alternative options).

Instagram Takeover: Week 1-Westfield H.S.; Week 2-State Officer Leadership Team; Week 3-Hamilton Southeastern H.S.

Encourage local chapters to promote DECA at the grassroots level with activities and local service projects in the community

**F. SCDC T-shirt Design and ICDC Pin Design Contest**

SCDC T-shirt design and ICDC pin design due: November 30, 2017

**G. 2018-2019 State Officer Screening**

Screening will be held on Saturday, January 27, 2018, with a start time of 9:00 A.M.; location is pending. Application and materials will be available the first week of December (or before)

**H. 2018 SCDC Update**

SCDC will be held March 4-6, 2018, at the Indianapolis Marriott Downtown. The theme will be "Jungle"; exact wording will be determined based upon submitted t-shirt designs.

Principles Events for 2018 will be Principles of Business Management & Admin. and Principles of Marketing. Entrepreneurship Series Event will be added to the Indiana SCDC 2018 competitive event list.

Meeting space has been secured at the JW Marriott for SCDC 2018; tentative plan to move written events to the JW.

State officer planning meeting is scheduled for December 9-10, 2017.

Update on SCDC Judges: Judy is starting to work on judges - names of potential judges can be submitted to judycommerz@gmail.com; judges form is available on the Indiana DECA website; judges form is also included on the district coordinator USB drive

**I. 2018 ICDC Update**

ICDC will be held April 21-24, 2018, in Atlanta, Georgia, at the Georgia World Congress Center. Indiana DECA has been assigned the Hyatt Regency Atlanta property. Hotel room block includes 130 rooms.

Estimated room rates (BEFORE TAX - DECA is not tax exempt in the state of Georgia):

Single/Double - \$190.00/night

Triple - \$215.00/night

Quad - \$225.00/night

Transcripts for 2018 ICDC will be FREE

**Standing Committee Reports:**

**A. Financial**

The following documents were presented to the Board: Indiana DECA Statement of Cash Receipts and Disbursements for the Twelve Months ended June 30, 2017, and Indiana DECA Profit and Loss Statement for July 1-November 16, 2017.

**B. Conference/Leadership**

No additional information reported

**C. Membership**

No additional information reported

**D. Professional Development**

Troy Davis requests presentation ideas and recommendations for IACTE 2018 to be emailed to him. Becky Kuehl and Troy Davis will be presenting at two sessions during IBEA Conference.

**E. Promotion**

In early February 2018, the Indiana DECA State Officers will be attending the Indiana Legislative Lunch in Indianapolis.

Creating promotional material is a work-in-progress; plan for distribution in June 2018.

**Unfinished Business:**

**A. State Officer Screening Process Update**

Applicants will be required to earn a minimum 70% score on the exam; overall score (test and interviews) will have a minimum cut score of a 70%.

**B. Other**

**New Business:**

**A. 2018 IACTE Conference Suggestions**

**B. District CDC Jump Drives; Distribution**

**C. Other**

**Announcements:**

Next Board meeting will be held February 3, 2018; 9:30 A.M. – 3:30 P.M.; Westfield High School; Room 1203

**Adjournment:**

Julie Moore made a motion to adjourn meeting. Seconded by Amanda Graham-Bishop; motion carries. Meeting concluded at 9:18 P.M.