

Indiana DECA Board Meeting
Saturday, September 23, 2017
Marriott East, Indianapolis—Reagan-Kennedy Room
APPROVED MINUTES

The meeting was called to order at 9:09AM.

The following members were present: Becky Kuehl, Janice Brown, Julie Moore, Amanda Graham-Bishop, Brian McNeal, Gen Craft, Troy Davis, Rachel Jones, Cathie Bryant, Chard Reid, Bill Turner, Michelle Goudy, Robin Perry, Drew Langford, and Addison White

Members Not in Attendance: Amber Reed and Michelle Chapman

Approval of Agenda: Bill Turner made a motion to accept the agenda, seconded by Troy Davis; motion carries.

Approval of Minutes: Bill Turner made the motion to approve minutes, seconded by Gen Craft; motion carries.

2017-2018 State Officer Report

A. Membership

- Carmel DECA will be including middle school members in their high school division chapter roster
Riverside/Heron - interested in starting a DECA chapter (Becky Kuehl provided contact information)
Fishers H.S. - Reactivated chapter
- Each officer attended freshman club fairs to promote DECA
- Addison has created a sponsorship slideshow
- New member letter has been made and sent to district officers

B. Sponsorship

- Open conversations with the following companies for potential sponsorships: Anderson University (Diamond Level); Teacher's Credit Union; Eli Lilly Corporation; Scopelitis, Garvin, Light and Hanson; Square Donuts
- Sponsorship request has been submitted to the U.S. Army ROTC; waiting to hear response

C. Community Service

Officers will volunteer at the Ronald McDonald House the day before FLC

D. Awareness

- The Indiana DECA website is currently under revisions. We have extended our contract with the same company as before; will expire this year.
- Multiple district officer and president meetings occurring.

E. SCDC

- Jungle-themed
- The keynote speaker we have decided on is Doug Boles (President of the Indianapolis Motor Speedway)
- Square Donuts will be present at the conference

F. Fall Leadership Conference

Schedule of conference was presented

G. Future Business

- Carmel LEAD Conference Workshop Sept 30th 10-12 am
- Avon Entrepreneurship Conference November 18th 8:30-12 am
- Leah Hoffman meeting this Sunday.

IDOE Update

No report given since the position is vacant; the position has not been posted. Dena Irwin is now a full-time business teacher at Pike High School. Eric Ogle is leaving the IDOE on October 6, 2017; do not know when the position will be posted.

State Advisor Report

A. CAM Conference Report

- August 15-18, 2017, in Atlanta, Georgia
 - Day 1: New State Advisor Training
 - Day 2-4: Attended workshop sessions and networking; conference program made available
- Indiana is slotted at #42 on the ICDC hotel list; only 11 hotels will fit our delegation
- All of the general sessions may take place in the Mercedes-Benz Stadium
- DECA Executive Director Paul Wardinski resigned in July 2017; John Fistolaro and Frank Peterson are serving as co-interim executive directors; search for new executive director
- Great sessions!

B. Membership Report (as of 9/23/2017)

All chapters will be utilizing the new DECA membership website; small learning curve

- Student Members: 177 pending members; 186 unsubmitted members
- Total Chapters: 55
- New/Reactivated Chapters:
 1. Trinity School at Greenlawn
 2. Trader's Point Christian Academy
 3. Warsaw Career Center
 4. Monrovia High School
 5. Morgan Township High School

C. IACTE Conference

- There were only 13 business/marketing teachers registered for the conference
- Janice presented at the New and Newer Teacher Academy on Thursday; 7 teachers attended; majority of teachers attending were IT teachers
- State officers were onsite to provide information about starting DECA chapters; need to create a printed handout promoting DECA - ideally will have in time for November Conference

D. Fall Leadership Update

- Information has been distributed to advisors; plans will include a train-the-trainer professional development opportunity in the morning for advisors

- Registration fee is \$47 (includes game ticket and conference t-shirt) - due by Friday, October 6th

E. November Conference

- November 17-18, 2017, held at the Wyndham Hotel West
- DECA & IMEA will host an early-bird session and a couple of other sessions
- Encourage teachers in district to attend conference

F. Central Region Leadership Conference Report

- December 1-3, 2017, in Omaha, Nebraska
- Registration is \$125/person; housing at Hilton Omaha (\$155/room)
- Pre-conference industry tours and events are \$15.00/each
- Known chapters in attending CRLC include Jimtown and Union City

G. Competitive Events Update

- Recently received all files from DECA, Inc.; jump drives will be provided to district coordinators at the November board meeting
- State Officers are working hard to contact potential sponsors

H. Sponsorship Update

Information provided in the DECA State Officer Report; see handout

I. Indiana Impact Report

Received the Indiana Impact Report on September 22, 2017. Results of data collected from Indiana DECA ICDC competitors (cardstock form completed at ICDC before competition)

J. SCDC Judges

- Email Judy Commers any prospective judges' names and contact information, she is updating the SCDC Judges database (judycommers@gmail.com)
- Judges will be registering in the room they will be gathering in for the judges information meeting
- The judges reporting times may be staggered to help with efficiency

K. Other

- University of Evansville Case Study - information has been distributed to chapter advisors
- Ball State University - Property Management Conference took place this past week
- Becky Kuehl is serving on DECA's SBE National Committee (5 meetings/year, serve for 2-years)
- Amanda Graham-Bishop recognized as an Indiana Teacher-of-the-Year Top 10 Finalist
- DECA Inc. provided an Indiana DECA ICDC Competitive Event Results Report

Standing Committee Reports:

Time spent working on standing committee reports

A. Financial

- The following information was presented to the board:
 - The Indiana DECA Profit and Loss (July 2016 - June 2017)
 - The Indiana DECA Balance Sheet (as of June 30, 2017)
 - The Indiana DECA Profit and Loss (July 1 - September 22, 2017)
 - The Indiana DECA Balance Sheet (as of September 22, 2017)
- Sheldon Buskirk has completed the audit on the books; will be preparing the report.

- Becky Kuehl's name has been added to the bank account, and will be added to the investment accounts soon.

B. Conference/Leadership

Recommendation to include both new Entrepreneurship events and all four Principles events; hold written preliminary events on Sunday night at overflow hotels; consider filling open district-to-state competitive event spots with new chapters' members; written events need additional event adult lieutenants. A healthy discussion on when/how/who should be checking-in written event visual aids and how adults can be better utilized during competition. Janice will review all of the new Entrepreneurship events and four Principles events, as well as, discuss with the hotel about space and will make a decision by October 1st.

C. Membership

District coordinators are to communicate that each chapter should register 2-alumni and 2-professional members per chapter with this year's membership roster. State Officers will communicate with district officers to distribute information to chapter presidents about the additional alumni and professional membership. Two traveling plaques will be created to present to the schools who register the most (% of membership) alumni and professional members, respectively. The chapter's name will be engraved and added to the plaque. The two plaques will be presented at SCDC; the recipients will bring the plaque the following SCDC to be presented to new recipients.

D. Professional Development

- Indiana ACTE Conference - Gen and Troy, both, held a session
- Fall Leadership Conference - PD opportunity for attending advisors
- November Conference - IMEA and DECA providing workshops
- DECA Direct is releasing monthly webinars (~10 minutes in length) August-membership and competitive events; answer a few questions and printed certificate for PD; Indiana DECA strongly asks advisors to complete a minimum of 2 webinars.
- Website for webinars: <http://www.decadirect.org/2017/09/01/advisorwebinars/>
- June 2017 - IMEA PD and DECA PD recap

E. Promotion

- Have a November Conference session for DECA SCDC for Event Lieutenants; discussion follows
- Call to Action button on the Indiana DECA website; include quick forms for people to access
- State Officers should have created fliers that are housed in a shared folder accessible with "passed on" email accounts rather than creating new, example: District4Pres@indianadeca.org
- Chapter representatives speaking at Chamber of Commerce meetings; networking opportunities

Unfinished Business:

A. Finalize Name Title of Regional Officers

Troy Davis made the motion that name title of regional officers should be Region 1 Director, Region 2 Director, etc...in accordance to the geographic region, seconded by Bill Turner; motion carries.

B. Other

New Business:

A. State Leadership Screening Process

Discussed by the board

B. Entrepreneurship

Announcements:

Next Board meeting will be held November 16th; 6:00 p.m. – 9:30 p.m.; Wyndham Hotel West

Adjournment:

Julie Moore made a motion to adjourn meeting. Seconded by Bill Turner; motion carries. Meeting concluded at 1:00 PM.