

Indiana DECA Board Meeting
Tuesday, June 13, 2017
Yorktown High School
APPROVED MINUTES

The meeting was called to order at 4:11 PM.

The following members were present: Becky Kuehl, Janice Brown, Dena Irwin, Julie Moore, Amanda Graham-Bishop, Brian McNeal, Gen Craft, Troy Davis, Amber Reed, Rachel Jones, and Cathie Bryant

Members Not in Attendance: Chard Reid , Bill Turner, Michelle Goudy, Michelle Chapman, Andy Dunn, Mary Barnard, and Jackson Holforty

Guests in Attendance: Drew Langford and Jacob Bartholome

Approval of Agenda: Amber Reed made a motion to accept the agenda, seconded by Troy Davis; motion carries.

Approval of Minutes: Amber Reed made the motion to approve minutes, seconded by Troy Davis; motion carries.

2017-2018 Grant Update

The full \$80,000 was awarded for the grant; paperwork was shared with the board

IDOE Update

Microsoft Imagine Academy – 89 licenses have been dispersed. Dena still has 5 site licenses for certifications and around 2,000 individual vouchers that can be used prior to the contract expiration on December 15, 2017.

Pathways – 6 of the 12 Indiana Career Cluster Pathways will start to be updated this summer. Dena will be doing Arts, A/V, Information Technology pathway.

Summer Curriculum Guides – Dena had asked for teachers to volunteer to help create curriculum guides for several courses. This work is scheduled to begin in July.

New CTE Director – Chris Deaton, DWD CTE connection, has been selected as the new CTE Director starting June 19.

Senior Perkins Specialist – Eric Ogle has a new title.

Summer Professional Development:

- Entrepreneurship – June 20
- ACTE Region III – June 21-23
- IACTE – September 22-23
- IBEA – November 17-18

Perkins Funding – Same for 2017-18, but funding will decrease for 2018-19.

Indiana Career Explorer (ICE) – 15 pilots schools will be selected later this week.

2016-2017 State Officer Year-End Report

A. ICDC 2017 - Anaheim, California

- Indiana DECA was represented with 10 voting delegates
- Jaron May - Executive President and Leah Hoffman - CRVP
- Contact with Leah after ICDC about suggestions for next year

B. State Officer Orientation - Homewood Suites Northwest, June 6-8th

- Changed communication and organizational platform to BAND
- Revised 5th of the month report to a monthly reflection
- Revised Indiana DECA sponsorship and the levels
- Indiana DECA mission statement for the 2017-2018 year will be as follows:
Indiana DECA inspires future leaders and business professionals to seize limitless opportunities through community service, real world experience, and career-oriented competition.

C. Program of Leadership

1. Membership
Goal 1 - Increase membership by 150 members by ICDC 2018
Goal 2 - Add two new or reactivated chapters by December 15, 2017
Goal 3 - Introduction/New Member Letters
2. Sponsorship
Goal 1 - Raise \$12,500 in sponsorship money by SCDC 2018
Goal 2 - Each officer is responsible for contracting five potential sponsors
Discussion of state officer's reworking Indiana DECA sponsorships and sponsorship packages; formal proposal to be completed by July 1 for a board vote.
3. Community
Goal 1 - Promote community service projects
Goal 2 - Hold Miracle Minutes at district and state conferences
Discussion of money being donated to Riley Children's Hospital
Goal 3 - Have at least two state officer team service projects by SCDC
4. Awareness
Goal 1 - Increase Twitter followers from 2,468 to 2,750 by ICDC 2018
Goal 2 - Increase Instagram followers from 762 to 900 by ICDC 2018
Goal 3 - Update IndianaDECA.org throughout the year
Discussion of having state officers gather 3 web design company quotes for board to review
5. SCDC
Goal 1 - Decide on theme
Goal 2 - Schedule entertainment and keynote speaker
Discussion of hosting a college-sponsored Riley Dance Marathon as Monday night's entertainment activity
Goal 3 - T-shirt and pin design contest during DECA Month

Interim State Advisor/State Officer Coordinator Report

A. 2016 ICDC Report

- Attendance - 395 total
Chapters-30; Students-327; Advisors-36; Chaperones-27; Spouse/Family-5
- Certificates
- Hats and Pins
- Hotel
- Other

B. 2016-2017 Membership Report (as of 6/12/2017)

- Total: 3,336
- Student Membership: 3,180
- Advisor Membership: 77
- Alumni Membership: 20
- Professional Membership: 59
- Total Chapters: 55
- Total percentage of change from last year: -15.16%
- New/Reactivated Chapters:
 1. Hanover Central (Reactivated - but not active)
 2. William Henry Harrison (Reactivated)
 3. Bloomfield
 4. Thomas Carr Howe (not active)
 5. Delphi (not active)
 6. South Side
 7. LaPorte

C. 2017-2018 State Officer Orientation

- June 6-7, 2017
- Homewood Suites Northwest
- Created mission statement and goals
- Created program of leadership

D. CTSO Combined Leadership Training

- June 8, 2017
- J. Everett Light Career Center
- 8 CTSOs present: FCCLA, DECA, FA, BPA, FBLA, SkillsUSA, HOSA, and TSA
Discussion of the need to create a policy for any adult working with students one-on-one to be required to do a background check; board will hold off creating policy until CTSOs receive further information and instruction from the IDOE.

Standing Committee Reports:

A. Financial

- An updated Profit & Loss statement was provided and reviewed.
- 2017-2018 Proposed Budget was presented to board. Troy Davis made the motion to approve the proposed budget, seconded by Gen Craft; motion carries.

B. Conference/Leadership

- Revised and updated the Written Event Checklist for the 2017 State DECA Conference

For 2017-18:

- We would like to review the district membership numbers to gauge the effectiveness of the district re-alignment that took place this past year.

Answers to the following questions:

- Did the district grow in number of students
- Were the districts represented with state officer candidates
- We would also like to continue gaining input on the Written Event Checklist
- Take a look at timeframes of the state conference with the opening session going over on time.
- Look at Coordinators in charge of events to better maximize their expertise

C. Membership

No information reported.

D. Professional Development

The promotion committee discussed creating literature that describes what DECA is and its benefits. Dena Irwin has a BMIT example, as well as, Carmel DECA offered to create an Indiana DECA infographic to serve the same purpose. The committee has not started to move forward in creating the promotional piece at this time.

E. Promotion

No information reported.

Unfinished Business:

A. Constitution and Bylaws

Discussion of the proposed changes to the Indiana DECA Constitution and Bylaws. Attention was given to Bylaw II - Membership, Section 1a. Amanda Graham-Bishop made the motion to change wording as follows: it is an Indiana DOE recognized academic institution and receives board approval; seconded by Amber Reed; motion carries.

Troy Davis made a motion to accept all recommended green changes made to the constitution and bylaws, seconded by Brian McNeal; motion carries.

B. University of Evansville Case Study

Created a response to University of Evansville's case study email

C. Other

New Business:

A. Sweepstakes Award

Discussion by board

B. New Chapter Request

Discussion of request; referenced Indiana DECA Bylaw II - Membership, Section 1a

C. 2017-2018 Indiana DECA Tentative Standing Committee Assignments

- *Promotion Committee*: Michelle Goudy-Chair, Robin Perry, Chard Reid, and Drew Langford
- *Conference & Leadership Committee*: Bill Turner-Chair, Cathie Bryant, Janice Brown, Michelle Chapman, and Brian McNeal
- *Financial Committee*: Michelle Chapman-Chair, Becky Kuehl, Brian McNeal, and Janice Brown
- *Membership Committee*: Amanda Graham-Bishop-Chair, Julie Moore, Amber Reed, and Addison White
- *Professional Development*: Gen Craft-Chair, Troy Davis, Rachel Jones, and Dena Irwin

D. 2017-2018 Indiana DECA Tentative Program of Work

Grant information will be emailed to each standing committee chair for review and implementation

E. 2017-2018 IN DECA Board Officers

- Julie Moore made the motion to elect Becky Kuehl as board chair; seconded by Troy Davis; motion carries.
- Julie Moore made the motion to elect Amanda Graham-Bishop as board secretary; seconded by Brian McNeal; motion carries.
- Brian McNeal made the motion to elect Bill Turner as board vice-chair; seconded by Troy Davis; motion carries.

F. Other

- Discussion of request to have a second name added to the Indiana DECA bank account and the board was in consensus to add the board chair and financial committee chair's names to the account.
- Proposed Meeting Dates:
 - September 23, 2017
 - November 16, 2017
 - February 3, 2018
 - April 7, 2018
 - June 12, 2018

Announcements:

Next Board meeting will be held September 23, 2017, at the Indiana ACTE Conference (Marriott East).

Adjournment:

Gen Craft made a motion to adjourn meeting. Seconded by Julie Moore; motion carries. Meeting concluded at 7:39PM.