

**Indiana DECA Board Meeting  
Saturday, April 8, 2017  
Westfield High School  
APPROVED MINUTES**

The meeting was called to order at 9:32 AM.

**The following members were present:** Becky Kuehl, Bill Turner, Janice Brown, Dena Irwin, Julie Moore, Amanda Graham-Bishop, Michelle Goudy, Gen Craft, Rachel Jones, Cathie Bryant, Michelle Chapman, Mary Barnard, and Jackson Holforty

**Members Not in Attendance:** Chard Reid, Troy Davis, Amber Reed, Andy Dunn, and Brian McNeal

**Approval of Agenda:** Bill Turner made a motion to accept the agenda, seconded by Michelle Chapman; motion carries.

**Approval of Minutes:** Bill Turner made the motion to approve minutes, seconded by Jackson Holforty; motion carries.

**2016-2017 State Officer Report**

**A. SCDC Evaluation**

- In the round seating/speak (noticeable glitches)
- Attention of Chapters (timer for next year?)
- Awards session
- Competitive events
- Miracle Minute raised \$1,007.00 - recommended having a two minute time period or have students in position before the timer starts)

**B. ICDC Preparation**

- Hat and pin designed finalized
- Indiana DECA light-up bracelet
- Voting delegates will be comprised of three outgoing state officers and incoming officers
- Competitive event preparation for those that qualified (almost all officers)

**C. Maintaining Communications with CRVP Brandon Allen**

- Submitted Impact Campaign video
- Continued making association Google Hangout calls - On April 9th, Mary and Audrey will be on the call
- Through the Central Region Groupme, officers that will be voting delegates have had preliminary interaction with potential candidates for the regional and national president positions

**D. Preparation for 2017-2018**

- New chapters
- 2017-2018 State Officer Team

**IDOE Update**

- A. PK-16 Director:** Amanda McCammon, former Assistant Superintendent, from Anderson Community Schools started at the IDOE on Monday, April 3.
- B. Pathways Update:** Still on hold.
- C. ESSA: What is Every Student Succeeds Act (ESSA)?**  
The Every Student Succeeds Act (ESSA) was signed into law on December 10, 2015. It reauthorizes the 1965 Elementary and Secondary Education Act (ESEA), which was previously reauthorized as No Child Left Behind (NCLB).

The Indiana Department of Education is currently in the process of determining how the requirements of ESSA will translate into state education practice: which state practices will evolve as a result of ESSA, and which will remain the same. As a part of this work, the state remains committed to its mission of building an education system of equity and high quality that is focused on student-centered accountability.

**D. Required State Plan Components**

The Every Student Succeeds Act requires all participating states to submit a state plan for review by the United State Department of Education. The state ESSA plan must include details regarding the following required components:

- Challenging State Academic Standards
- Academic Assessments
- Statewide Accountability Systems
- School Support and Improvement Activities

**E. The Indiana Plan Development Process**

The Indiana Department of Education, in collaboration with a statewide network of educators and partners, will draft a plan describing how Indiana will meet the requirements of ESSA. Indiana has chosen to submit its ESSA plan to the U.S. Department of Education on September 18, 2017. In the coming weeks, the Department will release dates and times of our community meetings throughout the state. If you have any questions, please email Patrick McAlister at [pmcalister@doe.in.gov](mailto:pmcalister@doe.in.gov)(link sends e-mail).

- F. ESSA Community Meetings** are now closed except for Richmond (April 12) and virtual meetings via WebEx.
- G. BMIT&E Teacher Directory:** Finalized and emailed to teachers in January. If you want the file, contact Dena
- H. Teacher Toolbox:** The final issue will be May 2017.
- I. Learning Connection:** This as the communication tool of choice and where most information will be posted so get your advisors/advisers to join appropriate communities. Some communities have been deleted in an effort to streamline the Learning Connection.

**J. Microsoft Imagine Academy Update:** Finally renewed December 15, 2016. We have issued 84 of 89 Microsoft subscriptions. MOS and MTA vouchers/site licenses are available.

**K. Professional Development Opportunities:**

- NBEA – Chicago – April 11-15
- IMEA/DECA – Westfield and Ball State University – June 12-14
- IBEA Workshop – Indianapolis – June 15
- Entrepreneurship Educators' Workshop – Fishers – June 20
- ACTE Region III Conference – Indianapolis – June 21-23
- Smart Indiana Economic Education & Financial Literacy Conference – Indy – June 28-29
- IBEA Tech Camp – Indianapolis – July 11-14
- New Teacher Summit - Indianapolis - September 20
- IACTE Conference - Indianapolis – September 22-23
- IBEA Conference - Indianapolis - November 17-18

**L. Other**

Joint CTSO Meeting was attended by Becky Kuehl, Janice Brown, Cathie Bryant, and Dena Irwin on Friday, April 7, 2017.

Dena will be creating an "Overview & Impact of BMIT&E" fact sheet using the FCCLA fact sheet as a model.

Sign-up to receive weekly Friday morning email from Indiana State Superintendent McCormick.

**Executive Director & State Advisor Report**

**A. 2016 CRLC Update**

Majority of all CRLC bills have been paid. An Ohio DECA chapter still owes over \$2,000 for CRLC; the board discussed the situation.

**B. 2017 SCDC Report**

Total registered: 2,028 comprised of 1,789 students; 72 advisors; 155 chaperones; 12 officers and 51 chapters represented. A DECA SCDC Attendance Report reflecting the past ten years data was provided.

Parking bill for judges was over \$5,000.

Overview of Judges for State DECA Conference (prepare on March 6, 2017) was submitted by Judy Commers. Recommendations, concerns, and judges' comments were provided in a document. A total of 215 judges were provided.

Discussed concerns and recommendations on coordinating competitive events regarding scantrons, labels, judges orientation, written paper student orientation (visual aids), stress-level for event coordinators, and streamlining communication (event coordinator to series role play director to tabulation chair).

Discussed how to allocate Courtesy Corp. students in the future.

Sunday evening testing timeframes discussed.

**C. 2017 ICDC Update**

Total registered: 395 comprised of 327 students; 36 advisors; 27 chaperones; 5 family members and 27 chapters represented.

Indiana DECA is paying \$21,675 towards qualifying stipends. At present time, Indiana DECA has collected \$9,700 of the \$14,400 sponsorship money. Board is considering using the \$4,000 CRLC revenue balance to help make up the difference of money paid for stipends.

At the time of the board meeting, two-thirds of chapters had submitted ICDC payment. ICDC App is now available.

**D. State Officer Orientation**

State Officer Orientation report was provided by Cathie Bryant, State Officer Coordinator. Officers will be meeting at the Homewood Suites for the summer officer orientation. DECA meeting dates will be on June 6-7, CTSO Day (held at J. Everett Light) on June 8, and officers will return home on June 9th.

**E. Other**

Update on Indiana DECA membership: Total 3,336 members comprised of 3,180 students; 77 advisors; 20 alumni, and 59 professionals.

**Standing Committee Reports:**

**A. Financial**

An updated Profit & Loss statement was provided and reviewed.

**B. Conference/Leadership**

No information reported.

**C. Membership**

No information reported.

**D. Professional Development**

No information reported.

**E. Promotion**

No information reported.

**Unfinished Business:**

**A. State Officer Structure Proposal**

Voting to change the constitution and bylaws at the June board meeting.

**B. Constitution & Bylaws**

**C. Other**

**New Business:**

**A. Joint CTSO Meeting Report**

**B. Train the Trainer (June 15-18, 2017 - Reston, VA)**

Board will be sending three representatives. At this time, Janice Brown and Becky Kuehl will be in attendance; Troy Davis will be contacted to serve in the third opening.

**C. Sponsorship Request for Miss Indiana**

Amanda Graham-Bishop made the motion to financial support Samantha Johnson by purchasing a quarter page ad for \$100. Seconded by Mary Barnard; motion carries.

**C. Chapter Advisor - Teacher vs. Individual from Outside the School**

Board discussed.

**D. Demerit Form**

Demerit form review being sent to ad hoc committee comprised of Becky Kuehl, Amanda Graham-Bishop, Julie Moore, and Janice Brown.

**E. 2017-2018 IDOE DECA Grant Application**

A great deal of time and attention was spent finalizing grant goals and actions, and creating measurable forms of evaluation.

**F. Indiana DECA Organization Structure & Leadership**

After a great deal of discussion on Indiana DECA's organization structure and leadership, a decision was made. Amanda Graham-Bishop made the motion to restructure Indiana DECA leadership into the following four positions: Judges Coordinator, State Officer Coordinator, State Advisor, and Executive Director. Seconded by Julie Moore; motion carries.

Michelle Chapman made the motion to approve the rates of pay for the Indiana DECA leadership positions as follows: Judges Coordinator-\$3,000; State Officer Coordinator-\$7,000; State Advisor-\$22,000; Executive Director-\$22,000. Seconded by Rachel Jones; motion carries.

**Announcements:**

Next Board meeting will be held June 13, 2017, at Yorktown High School from 4:30AM-9:30PM.

**Adjournment:**

Michelle Goudy made a motion to adjourn meeting. Seconded by Gen Craft; motion carries. Meeting concluded at 3:13PM.

**Executive Session**