

**Indiana DECA Board Meeting  
Saturday, February 4, 2017  
Westfield High School  
APPROVED MINUTES**

The meeting was called to order at 9:32 AM.

**The following members were present:** Becky Kuehl, Bill Turner, Janice Brown, Dena Irwin, Julie Moore, Amanda Graham-Bishop, Michelle Goudy, Gen Craft, Chard Reid, Rachel Jones, Brian McNeal, Troy Davis, Cathie Bryant, Amber Reed, Andy Dunn, Michelle Chapman, and Audrey Fischer (State Officer Representative)

**Members Not in Attendance:** Mary Barnard and Jackson Holforty

**Guests in Attendance:** Judy Commers

**Approval of Agenda:** Gen Craft made a motion to accept the agenda, seconded by Bill Turner.

**Approval of Minutes:** Bill Turner made the motion to approve minutes, seconded by Julie Moore.

**2016-2017 State Officer Report: Audrey Fischer**

State officer meetings were held on December 3-4, 2016, and January 28-29, 2017.

**Sponsorships** (Goal Set by Officers \$20,000): \$100-Baesler's Market and Abucare Clinic; \$250 Scopelitis Law; \$500-Dentistry Just for Kids, Salem Stone Inc, Anderson University, and Northwood University; \$1,000-Purdue University, IUPUI Kelley, ISU, and Indiana Members Teacher Credit Union; \$2,000-Marian University; \$3,000-University of Evansville

**Potential Scholarships:** DePauw University, US Army, US Navy, Jonathan Byrd Restaurant Group, and Pepsi

**Community Service Projects** Colts Project: 10 tickets to November 20th Colts vs. Titans game; Big Brothers Big Sisters sent thank you letter in appreciation of ticket donation; Project was a success!

**CRLC November 18-20** Great working with National Presidents (Donald and Brandon); Thanks to Mrs. Eaton, Owen, Mrs. Bryant, Jessica Spaulding, and everyone involved. Overall success with great responses from other associations!

**December 3-4, 2016 Meeting** Looking into new host for Indiana DECA website. Made contact with potential entertainment and speaker for SCDC (Scheele and mentalist). Theme for SCDC is Hollywood (decided on t-shirt design and ICDC pin).

**District Conferences** Miracle Minutes were conducted at the majority of districts. May have to look into an organization that does not conflict with schools' sponsorships.

**State Officer Screening** 29 applicants of great quality (only one did not advance); Next year will be a full officer team! Thanks to all volunteers that helped out (judges, advisors, Mrs. Bryant, Mrs. Brown, and Jessica Spaulding). Three of our current state officers will be running again - Drew Langford, Audrey Fischer, and Jacob Bartholome.

**January 28-29, 2017 Meeting** Call with Brandon about IMPACT program. Decided on giveaways for SCDC (ink pen, iWallet, and cabin socks). Change of ballroom seating to be "in the round". Finished script reading/PowerPoints/farewell video. Current state members is lower than last year; focusing on quality over quantity. Service hours have been implemented by a few larger chapters.

Google Hangouts connection continued with the Central Region President Brandon Allen in order for officers to be informed on the regional level

### **IDOE Update**

**CTE Month:** February is CTE month. FBLA and BPA have a dedicated week during the month. The CTE directors have promotions planned for all three full weeks around students, teachers, and industry partners. Think about adding the I AM CTE logo to your email signature.

**CTSO Legislative Day:** All CTSOs will have tables at the State House and provide breakfast to legislators to highlight and share what CTSOs are all about. BPA, FBLA, and DECA will be represented. Date is Wednesday, February 8.

**Pathways Update:** On hold.

**ESSA:** On hold.

**BMIT&E Teacher Directory:** Finalized and emailed to teachers.

**Teacher Toolbox:** Hopeful that the February issue will be released soon. Past issues can be found at <http://www.doe.in.gov/ccr/teachers-toolbox>. Dena can always use articles, resources, and content ideas for both business/marketing and computer science pages. Dena is unsure if the Teacher Toolbox will continue.

**Learning Connection:** Unsure if the IDOE will still be able to use this as a communication tool.

**Microsoft Imagine Academy:** Finally renewed December 15, 2016. Currently have 89 Microsoft subscription to issue. MOS and MTA vouchers/site licenses are available.

### **Professional Development Opportunities:**

- NBEA – Chicago – April 11-15
- IMEA/DECA – Muncie or Yorktown (TBD) June 13-14 (New Teacher/Advisor Day on June 12)
- Entrepreneurship Educators' Workshop – Fishers – June 20
- ACTE Region III Conference – Indianapolis – June 21-23
- Smart Indiana Economic Education & Financial Literacy Conference – Indy – June 28-29
- IBEA Tech Camp – Indianapolis – July 11-14
- New Teacher Summit - Indianapolis - September 20

- IACTE Conference - Indianapolis – September 20-22 (session proposals needed)
- IBEA Conference - Indianapolis - November 17-18

**State Advisor Report:**

**A. Membership Report**

Current Membership (as of 2/3/2017)

- |                  |       |
|------------------|-------|
| 1. Chapters:     | 50+   |
| 2. Students:     | 3,159 |
| 3. Advisors:     | 76    |
| 4. Alumni:       | 19    |
| 5. Professional: | 48    |
| 6. Total:        | 3,302 |

**B. STN Numbers**

Janice will follow-up with schools who have yet to submit STN information

**C. Central Region Leadership Conference Report**

**D. State Officer Screening Report (Cathie Bryant)**

30 members applied; 29 competed; 28 members were cleared to run for state office. The day ran smoothly and all positions have at least one candidate running for position.

**E. CTSO Legislative Breakfast at Statehouse**

Officers will be present at the breakfast on Wednesday, February 8, 2017.

**F. Other**

**State Career Development Conference Review:**

**A. Registration**

1,994 have registered to date (1,762-students). Anticipate total registration to be closer to 2,050 due to one chapter needing to submit registration.

**B. Conference Lieutenants**

Information coming soon

**C. Conference Program**

The app will be accessible to all attendees. An electronic copy will be emailed to all advisors in advance to SCDC.

**D. Plaques**

All plaques have been ordered for SCDC.

**E. Sponsorships**

In-hand, Indiana DECA has deposited \$7,450.00 in sponsorship money; \$2,000 has been invoiced.

**F. Scholarships**

**G. Judges (Judy Commers)**

Anticipated number of judges being needed for SCDC is 268. Currently, need approximately 100 more judges. A few companies have committed to sponsoring events and will be providing judges.

**H. Hotel**

It is known that overflow hotels will be used again this year. Those advisors interested and willing to stay in an overflow hotel need to communicate desire to Janice Brown. There are 145 rooms reserved in the JW Marriott Hotel.

**I. General Sessions**

**J. Competitive Events**

**K. Written Projects**

Written projects have been assessed penalty points, as needed. Approximately, 10-12 written projects were disqualified compared to 6 the previous year. Advisors are to be contacted on Monday, February 6th if they had any students with a disqualified written project. It was noted that the quality of written projects was impressive.

**L. Scheduled Workshops & Speakers for Monday**

8 workshops total (2-University of Evansville on leadership, 2-Sunday Night Keynote Speaker, 1-Brian Lowe, and 3-will be outside conference speakers)

**M. Courtesy Corps**

Due to the hotel layout (Downtown Marriott Hotel is currently under renovation) and logistics, anticipating needing additional courtesy corp.

**N. DECA Headquarters**

Located in Registration #2 and Tabulation room will be moved to Phoenix (due to hotel renovation)

**O. Voting Delegates**

Ballots have been made

**P. State Officer Brunch**

Invitations have been created for Sunday, March 5th at Noon.

**Q. Security**

Advisors are to reinforce curfew and do room checks on their own members' rooms. It is unacceptable to hold meetings in the hallways or any public areas after curfew. All chapters are expected to follow the conference rules in order to avoid receiving penalty points.

**R. Release of Liability**

Paperwork was included with SCDC packet information; submit for students coming/going from SCDC. Michelle Goudy will provide Janice Brown a sample document that has been approved by Westfield Schools.

**S. Other**

Testing accommodations need to be sent to Janice Brown prior to arriving at SCDC.

**ICDC:**

**A. Hotel**

Indiana DECA has been assigned to the Anaheim Marriott Hotel which is one of the closest hotels to the convention center. Nightly room rates are as follows: Single-\$185, Double-\$190, Triple- \$195, and Quad-\$200 (does not include tax). Taxes total 17% with an additional \$0.94/room fee and \$0.14/room fee per night. Indiana DECA has a 130-room block at the hotel.

**B. Pin Design**

Pin design has been finalized by state officer team.

**C. Special Assignments/Academies for those not qualifying in a competitive event**

Ignite - 18 spots; Elevate - 8; Aspire - 10; Special Permission - 39 (includes Stock Market Game, VBC, and other qualifiers)

**D. Other**

Indiana DECA will be running the Accounting Applications event and in need of 36 adult workers. Opening ICDC Session will be in two session; Indiana DECA is assigned to the 7:00PM-8:30PM block of time. The Indiana DECA Meeting will take place post-opening session at 9:30PM. The grand awards session will operate like the morning mini-awards session - the event line-up will be made public in advance.

**Standing Committee Reports:**

**Financial**

An updated Profit & Loss statement was provided and reviewed.

**Conference/Leadership**

No information reported.

**Membership**

No information reported.

**Professional Development**

Numerous professional development opportunities (see IDOE Update). Troy Davis presented ideas for the summer IMEA and DECA professional development days. It was decided IMEA Day would be on June 13, with the DECA board meeting that evening. DECA Day will be held on June 14th. These specific events will be held at either Muncie (Ball State University) or in Yorktown. A New Advisor Day is tentatively being planned for June 12 at the same location as June 13-14.

**Promotion**

No information reported.

**Unfinished Business:**

**State Officer Revision** - tabled to next board meeting

**Constitution & Bylaws** - tabled to next board meeting

**Other****New Business:**

**Liability Insurance Renewal**

**2017 ICDC Stipend Amount**

Bill Turner made a motion to make the 2017 ICDC stipend \$75.00 for all pre-determined qualifiers. Troy Davis seconded motion; motion carries.

**Closing Recognition Session Attendance Request**

**Travel policy for state officers**

**Other - Direction of Indiana DECA Leadership**

**Proposed 2017-2018 Calendar:**

A tentative calendar of events was provided for review.

**Announcements:**

Next Board meeting will be held April 8, 2017, at Westfield High School from 9:30AM-3:30PM.

**Adjournment:**

Troy Davis made a motion to adjourn meeting. Seconded by Michelle Chapman; motion carries. Meeting concluded at 3:15PM.

**Executive Session**