

Indiana DECA Board Meeting
Saturday, November 5, 2016
Westfield High School
APPROVED MINUTES

The meeting was called to order at 9:38 AM.

The following members were present: Becky Kuehl, Bill Turner, Janice Brown, Emily Eaton, Dena Irwin, Julie Moore, Michelle Goudy, Gen Craft, Chard Reid, Rachel Jones, Brian McNeal, Michelle Chapman, Troy Davis, Cathie Bryant, Andy Dunn, Mary Barnard, and Jackson Holforty

Members not in attendance: Amber Reed and Amanda Graham-Bishop

Approval of Agenda: Bill Turner made a motion to accept the agenda, seconded by Gen Craft.

Approval of Minutes: Bill Turner made a motion to accept the minutes from ACTE Conference, (There was a misspelled name in the minutes, Emery Grim, motion was made to approve minutes with the name being corrected), seconded by Chard Reid.

2016-2017 State Officer Report: Mary Barnard

A State Officer meeting was held on September 18th. State Officer sponsorships that are in hand are \$2,200. These sponsors are Purdue, Dentistry for Kids, Baesler's Market, Salem Stone Corp., and Ambucare Clinic.

The following institutions are giving money; University of Evansville \$3,000 and Marian University \$2,000. This makes for a grand total of 7,200.00.

Potential sponsors are DePauw University, University of Indianapolis, Anderson University. Northwood is providing judges for SCDC but no monetary donation.

Community Service project with the Colts is going very well for the November 20th games vs. the Titans. Tickets will be given to Big Brothers, Big Sisters program. Another community service opportunity is Miracle on 7th Street in Terre Haute on December 2nd. Officers will get out more information on this as it gets closer to the date.

Fall Newsletter issue 3; Instagram takeover will be done at the following schools, HSE, Noblesville, Brownsburg, and Brownstown Central. MDA mobiles are currently being sold and the chapter to see the most relative to the size of the chapter will win the "Most charitable chapter" award at SCDC. The officers are hoping that T-shirt designs (Hollywood theme) for SCDC and Pin designs for ICDC are being designed currently around the state for submission and vote.

CRLC is November 18-20th and officers will meet on the evening of November 17th for a rundown of their responsibilities for CRLC.

Emery Grim is working very hard on the Indiana DECA website to make it more accessible, professional, and appealing. If you have any concerns, please contact Emery.

The LEAD conference this year had 350 attending and was hosted by Carmel DECA.

Google hangouts is up and running for CRLC so officers can be informed on the regional level. Presidents Council Meeting is scheduled for November 13th.

IDOE Update

Pathways Update: Four pathways were to be revised this fall. Those are Education, Health, Information Technology, and Advanced Manufacturing. Everything is on hold until after the election.

BMIT&E Teacher Survey: The seven question survey has been created and publicized (<https://form.jotform.com/62435098918971>). The purpose of the survey is to collect current contact data, years of teaching, CTSO involvement, courses being taught this school year, and licensing in order to create a directory for networking and standards review team development.

Teacher Toolbox: The November issue will be available soon. I welcome any articles, resources, lesson plans, cool assignments, etc. to showcase in an issue.

ESSA: The DOE held several listening tours around the state. They are still asking for feedback. Please do so at <http://www.doe.in.gov/essa>. Look for the feedback thought bubble.

Professional Development Opportunities: Contact me for more information

- IBEA Conference (Indianapolis) - November 17-19

Microsoft Imagine Academy: Indiana did renew the contract with Microsoft/Certiport. New guidelines for engagement and usage are being discussed.

State Advisor Report:

Emily Eaton gave the report on Membership, there are several schools still not reporting their membership. Please get it submitted before the November 15th deadline. A membership reminder was sent out by her and DECA Inc.

A. Membership Report

Current Membership (as of 11/04/16)

1. Chapters: 18
2. Students: 842
3. Advisors: 28
4. Alumni: 9
5. Professional: 22
6. Total: 900
7. Unsubmitted membership = 490 Total

B. 2016 Central Region Leadership Conference

Indiana Registration - 184 total

- | | |
|-----------------------|----------------|
| 1. Avon | 9. North Side |
| 2. Brownstown Central | 10. Union City |
| 3. Carmel | 11. Washington |
| 4. Concordia Lutheran | 12. Wawasee |
| 5. Frankfort | |
| 6. Homestead | |
| 7. Jimtown | |
| 8. Mooresville | |

Conference Registration

1. 1552
2. All Chartered Associations attending

DECA Inc. Executive Director Paul Wardinski will be in attendance.

Some of the CRLC student giveaways includes a Fitwisk water bottle, lanyards, backpack, and ink pen

Tours are set for CRLC for Indy 500, Lucas Oil Stadium, NCAA, Hall of Champions. Transportation is all good.

Supersessions will be in the JW, all rooms are good there. There will be speakers on the Responsibility Foundation, Sudan Foundation, and Wounded Warriors.

Speakers are being finalized, Kevin Wanzer, McKay Christensen, and closing session.

Sponsors for CRLC are:

Coca-Cola

Men's Warehouse

The Art Institute

Johnson and Wales

University of Evansville

C. Sponsorships

\$2,200.00 in hand

1. Purdue University
2. Dentistry Just for Kids
3. Baesler's Market
4. Salem Stone Corp
5. Ambucare Clinic

D. DECA Month Activities

- b. MDA Mobile Fundraiser
- c. Instagram Takeover
 1. Brownstown Central
 2. Hamilton Southeastern
 3. Association Officers
 4. Brownsburg
 5. Noblesville

E. Design Contests

1. T-shirt Design Contest – November 30
2. Pin Design Contest – November 30

F. Other

STN numbers are due to Emily Eaton by December 16th.

Standing Committee Reports:

Financial

CD's roll over will be discussed in January. Checking account is too large so it needs to roll over. Current checking includes CLRC, therefore, it is inflated. It was noted that the state officer clothing amount had went from \$120.40 last year to \$597.78 this year. The difference was noted as there are more officers this year, the timing of the purchases (June 30 vs. on or after July 1; the ending vs. the beginning of our fiscal year), and purchase amounts were higher this year.

Nothing has been pre-paid for SCDC so far this year.

Conference/Leadership

Will meet today

Membership

Will meet today

Professional Development

Gen Craft will present at the November conference in the afternoon session from 4:15 PM-5:15 PM on Friday.

Promotion

Chard Reid is hosting an early bird session on modifying awareness of DECA. Dena stated that every school should have a CTSO.

Unfinished Business

State Officer Rewrite:

Discussion about the Regional offices for the new State Officer team proposal began. The State Officer Proposal was sent out to all Indiana DECA Advisors for review after the last Board meeting in September. Cathie Bryant received 3 emails from advisors who had concerns about the Regional offices. Those emails with concerns were read. The proposal was re-read.

After some discussion, it was decided the voting section would be decided at a later date all other sections will remain the same. Bill Turner made a motion to accept the proposal as written with the 7 executive officers and 5 regional officers. Gen Craft seconded. There was a vote, 2 abstained, 1 nay, all others yay. Motion carried. The new state officer proposal will take effect the 2017-2018 school year to give time to implement the changes and educate students and advisors.

A packet will be sent to advisors explaining the new process. The proposal will be revisited in a year or two after the implementation to see how it is working.

Constitution and By-Laws: Tabled

New Business

Schroeder School of Business:

Written event at SCDC as a state competition, one and done. Discussion took place about the purpose of the event. Will it go to ICDC? Is it a supplemental event? Do students qualify for ICDC? Will this become too big? Will other universities want to do the same? Is this something feasible? Could this be done before state and winning students come to be recognized at state?

The event does not go to ICDC. This is a 1-3 person team event. There is a \$1,000 award for the winner's that goes to their chapter. This will give students another opportunity to be recognized. The event will take place in overflow hotel space more than likely.

After a long discussion, Bill Turner made a motion to accept the UE Case Study on a one year trial basis with logistics to be worked out. There will be a limit of two teams per chapter. Michelle Chapman seconded- motion carries. The event is to be sent out to advisors with a rubric.

State Officer Attendance Policy:

There was discussion on how many meetings a state officer could miss before being removed from the team. Orientation is required and if students cannot come to that they cannot be an officer. After discussion, it was determined to leave the attendance policy as is.

Indiana DECA Written Event Checklist:

The Indiana written event checklist was re-numbered to make it easier to penalty point. It was noted that the IBP and EIB events had a different guideline to follow and it should be explained to the penalty point committee before they penalty point those events. Number 13 was re-written to include 2 full copies must be submitted.

Penalty point concerns from the committee were read.

It was determined that projects would have to be picked-up by advisor and signed-out, this avoids projects being picked-up in error or other students picking up projects to look at.

Gift cards for the penalty point committee were set at \$100.00, Bill Turner motioned to approve the gift cards, Gen Craft seconded, motion carried.

Announcements:

Next Board meeting will be held February 4, 2017 at Westfield High School.

Adjournment:

Julie Moore made a motion to adjourn meeting. Seconded by Michelle Chapman, motion carries. Meeting concluded.

Executive Session