



LIMITLESS

Fall 2017 NEWSLETTER

Indiana DECA inspires future leaders and business professionals to seize limitless opportunities through community service, real world experience, and career-oriented competition.

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DECA Month

During DECA month, Indiana DECA is focusing on the core value of community service. In order to do this, each district will chose a way to give back to Riley Children's Hospital. So, get creative and raise some money!

Again this November, Indiana DECA will be hosting the DECA Month Instagram Takeover. For those chapters who are looking to show their DECA pride, be sure to check out the takeover application on the Indiana DECA website (indianadeca.org) . The applications will be due by October 21st, so start filling them out now!

Giving Back

On November 6th, the Indiana DECA State Officer team is volunteering at the Ronald McDonald House. The Ronald McDonald House provides comfort, care, connection, and services to families who have sick or injured children and are receiving care at Indianapolis-area hospitals. This community service project was part of the officer team's outreach this year in order to become more involved with the community.

One of DECA's core values is to create community oriented individuals and the officer team wishes to lead Indiana DECA to become more community oriented by setting an example. At the Ronald McDonald House, the team will serve a meal and prepare cookies for the families. Find more information about the Ronald McDonald House at www.rmhccin.org.

#Limitless Campaign

This year's theme for DECA is Limitless. We are asking all Indiana DECA members to participate. Tell us how you are **#Limitless**. Take a picture with a white board or sign explaining how the opportunities with DECA are limitless; whether it is joining DECA, participating in community service, or studying for marketing tests... tell us! Please share your creations on all forms of social media using **#INDECALimitless**, and tag us **@IndianaDECA** !

All pictures will be added to the Indiana DECA website. Our goal is to get the campaign trending for November which is National DECA month. At SCDC we will pick our favorite posts and present them in a slide show. Examples are below:





CRLC- Omaha Nebraska

This year's CRLC is being held in Omaha, Nebraska! The conference will run December 1-3, 2017. Community service is a large part of being an aspiring leader, and it is also an important part of the DECA experience. CRLC will highlight a focus on the importance of giving back to one's community.

CRLC is one of the best ways to network with DECA Central Region members. The conference will be led and hosted by CRVP Leah Hoffman and the Nebraska State Action Team. We hope you will use CRLC to IGNITE the rest of the DECA year!

Fall Leadership Conference

This year Indiana DECA Fall Leadership Conference will be held in Indianapolis on November 7th at Banker's Life Fieldhouse. Our program will run from 9:15am to 4:30pm and will consist of interactive games, chopped, a panel discussion, and a shoot around. These activities will challenge and encourage your leadership, communication, and problem-solving skills. After our exciting workshops and "Chopped" competition, all who attend will be invited to and provided with tickets for the Pacers game that night... they're playing the Pelicans so we're feeling pretty confident ;)

Carmel LEADS

Carmel DECA hosted the 2nd Annual LEAD Conference at Carmel High School on Saturday, October 8th from 10am-2pm. The conference aimed to improve all members of Indiana DECA in their project endeavors through workshops and seminars led by trailblazing university professors and entrepreneurs leading their industries. The three tracks that were provided for students to follow at the event where: Entrepreneurship, Advertising & Promotion, and a Leadership Seminar.

Along with these, there was a bonus track available and the Innovation Challenge. The Innovation Challenge allowed students to have an opportunity to practice for their competitive event early and receive direct feedback from a panel of entrepreneurs and professors. There were cash prizes awarded to the winners. The opening session included a keynote speaker Bob Kennedy, former Olympian and founder of the Blue Mile. The event was free for all students outside of Carmel DECA and lunch was provided.

Officer Update

The officers have been working diligently to improve your DECA experience for the 2017-2018 school year. The most recent update to Indiana DECA is the revision of our sponsorship packages. Packages accommodating businesses, restaurants, and universities have been added. To complement these changes, a new presentation has been made to present to organizations interested in supporting Indiana DECA.

In addition, seven new chapters have joined our organization. Welcome: Emmerich Manual High School, John Adams High School, Monrovia High School, Morgan Township High School, Traders Point Christian High School, Trinity School at Greenlawn, Warsaw Area Career Center! Along with their new members, we have seen other chapters grow. The officers are excited to continue planning the activities of the year.